

**WE GET EVEN THE MOST
SENIOR IT LEADERS
ALWAYS HAVE MORE TO LEARN.**

CDW Amplified™ OS and Apps
Service Management Executive Coaching

You know how to run a business and how to manage people. But sometimes you need guidance from someone who will ask the right questions, help you align your goals and give you the confidence to put new ideas into practice. Executive coaching provides you these benefits and can boost not only your influence and career path, but also act as the impetus for real transformation within your business.

CDW's Service Management Executive Coaching can help you achieve:

-  **Increased Performance**
-  **Faster Innovation**
-  **Agility**

Orchestrating the Right Solution

This monthly or quarterly executive-level service management coaching provides guidance on an annualized basis for your executive sponsor and direct reports. It is executive-level coaching designed to provide a check and balance as you determine important steps of maturity, growth and transformation. You will leverage the full depth of our experience to execute on your roadmap and target important business objectives through interactive dialogue and sounding boards.

Benefits You Will Receive:

- Provides expert guidance and interactive dialogue.
- Helps you successfully lead as you align with your business partners.
- Validates your strategy and tactical execution with expertise.
- Emphasizes the importance of elevating IT as a business partner within your organization.
- Focuses on delivering value and outstanding business results.

CDW's full lifecycle of Services can support your business no matter where you are on your journey



CDW GETS SERVICENOW

As a ServiceNow Elite Partner, we are driven to achieve top results for your ServiceNow initiatives. We have the experience, expertise and proven customer satisfaction track record you're looking for.

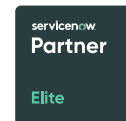
Important Stats

- Greater than 9 (out of 10) CSAT Score
Visit servicenow.com/partners to see details
- 140+ ServiceNow Certifications
- Authorized ServiceNow Trainers
- 800+ ServiceNow Application Deployments
- AXELOS® Accredited ITIL® Trainers
- IT Service Management since 2003
- ServiceNow Partner since 2013

What Our Customers Say

"Your team has been a great pleasure to work with during our transition to ServiceNow."
— Cindy (Restaurant Franchise Company, Independence, OH)

"Excellent expertise and focus on exactly what needed to be done, and delivered."
— Paula (Investment Company, Boston, MA)



Deliverables Checklist

Service Management Executive Coaching is tailor-made for executive-level service management professionals. It is designed to provide professional guidance and stimulate both personal and business growth. On an annualized basis, the executive sponsor and their direct reports will receive:

Deliverables	Service Management Executive Coaching
Monthly remote checkpoints <ul style="list-style-type: none">These virtual meetings can be used to analyze progress, chokepoints and status of goals. They can also be used as a sounding board for you to bounce new ideas and initiatives off your coach.	✓
Quarterly onsite meetings and strategic review <ul style="list-style-type: none">More intense than the monthly checkpoints, these meetings deep dive into overall business strategy and the crucial, tactical role you play in the success of your team and the business.	✓
Conversational access to your coach as needed <ul style="list-style-type: none">Periodically, you'll need an ear or some experienced feedback to stay on track or get yourself unstuck.	✓

Proofpoints

>9

CDW's CSAT Score (out of 10)

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to see details

140+

ServiceNow Certifications

800+

ServiceNow Application Deployments



To learn more about CDW's Service Management Executive Coaching, call your account manager or 866.782.4239.



CDW AMPLIFIED™
SERVICES