



LapCabby

New thinking in IT storage

www.lapcabby.ca

Case Study: Aldo

SITUATION

After their initial move to Point of Sale (POS) devices instore, Aldo purchased a large quantity of charging stations to support the deployment.

After 12 months, the battery life of the USB chargeable devices was depleting rapidly due to over charging.

GOAL

Find a solution that could efficiently charge individual devices and preserve the life of the battery.

PROJECT REQUIREMENTS

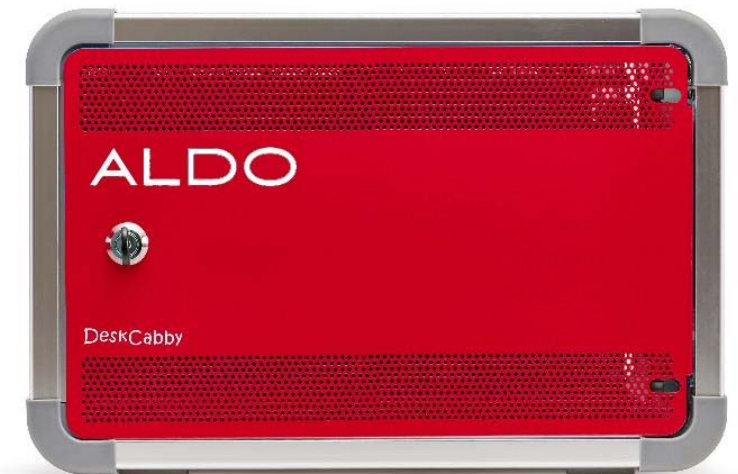
Aldo must test within onsite IT laboratory for two month period to ensure technology and battery life could be supported effectively

Apple must inspect and approve charging station

Manufacture 500 units with bespoke Pantone colours and Aldo artwork within 6 weeks of receiving purchase orders

Multiple shipments required in two countries by air and sea with three specific delivery dates to coincide with contractors schedule for deployment

Deliver into 18 locations in the UK each with specified delivery dates to coincide with contractors



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SOLUTION

LapCabby DeskCabby Charging Station with Cambrionix U16S USB Intelligent Charge

The unique charging system recognises the specific charging requirements of each USB device.

It communicates with each device to establish the optimum amount of charge at any given time which ensures the longevity of the device battery life.

Other charging systems push one flat rate of power constantly, over charging and wearing out battery life or inefficiently under charging.

STRATEGY

Carefully constructed manufacturing and delivery plan was created to ensure all deadlines could be met

Global LapCabby team (including production, designers, despatch, administration) were informed of schedule and their responsibilities with sign-offs

Daily team meetings and weekly sign-offs were held at each stage of process to ensure on time execution

Customer updated at every stage to allow accurate planning for deployment

DELIVERABLES

100% delivered on time in full (OTIF)

100% delivered in perfect condition, no defects on delivery

100% success rate, no warranty claims since implementation

Apple tested and approved

