



CDW Canada helps empower modern Canadian businesses with Apple at Work

New CDW offering includes deployment, support and financing resources to help companies offer iPhone, iPad and Mac to their employees

Etobicoke, ON – August 28, 2018 – [CDW Canada](#), a leading provider of technology solutions and services for Canadian organizations, is launching a new offering through Apple at Work that will empower modern businesses across the country to provide their employees with the choice of working with Apple products. With 3 out of 4¹ employees preferring to choose Apple products at work, CDW Canada’s introduction of Apple at Work enables Canadian companies to deploy iPhone, iPad and Mac, simply, securely and efficiently.

“Our customers are expressing the desire to integrate Apple devices into the workplace,” said Daniel Reio, Director, Product and Partner Management, CDW Canada. “As part of Apple at Work, we’re excited to help businesses offer their employees more choice, giving them access to the devices they love at work. CDW Canada will continue to provide our customers with an unbiased approach to assessment, deployment and management of their technology needs, integrating all the pieces, from solutions to services, to provide business results for our customers.”

Canadian businesses are increasingly looking to make employees more productive by giving them devices that are intuitive and allow them to work from anywhere. Under the new program, CDW Canada will work with organizations to help them understand how to set up iPhone, iPad and Mac using management tools that automate, simplify and streamline deployment with enterprise-strength security. CDW Canada is able to educate customers on how to support Apple products with deployment and training programs tailored to employees and IT staff. Additionally, CDW Canada can introduce Canadian companies to new financing models and complete lifecycle management programs that reduce the total cost of ownership.

For more information about CDW Canada and its services, please visit: www.cdw.ca.

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. Ranked the No. 1 solution provider in Canada on the Computer Dealer News Top 100 Solution Providers list, CDW Canada helps customers achieve their goals by delivering integrated technology solutions and services that help customers navigate an increasingly complex IT market and maximize the return on their technology investment. Areas of focus include software, networking, unified communications, data centre and mobility solutions. CDW Canada is listed on the Financial Post 500 list and is a wholly owned subsidiary of Vernon Hills,

¹ A recent Jamf survey showed 75 percent of employees who are offered the choice between iOS and Android chose iOS (Jamf / 2018 Survey: The Impact of Device Choice on the Employee Experience)

Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

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