

## SOLUTION IN ACTION



## ► A Cybersecurity Wake-Up Call for Omnichannel Retailers

For retailers, the pressure is on to integrate new devices and technologies to provide a converged shopping experience via multiple channels. But with these added channels come increased risks, making cybersecurity a top concern. Retailers need an integrated security solution that delivers the smooth, secure multichannel experience customers expect but with advanced network protection.



### Network Access Is Not a Revolving Door

As the online and in-store retail experiences become more intermingled, customers, employees and vendors are gaining access to your networks. Retailers need next-generation endpoint protection solutions that incorporate machine learning, threat intelligence, application control and other advanced techniques to mitigate rising risks.



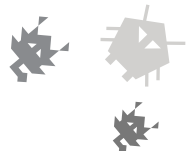
### Ahead of the Curve: Advanced Threat Detection

Powered by state-of-the-art technology, CDW's complimentary Threat Check provides key insights into network security. With a proven track record of serving retailers, Threat Check assessments help detect previously unknown security issues and remediate them before an attacker can gain access to sensitive information and systems.



### Point-of-Sale Protection

Retailers must accommodate consumer demand for an easy and secure transaction experience or risk falling behind the competition. With a growing number of hacker attacks occurring at the POS level, security solutions must identify and rectify vulnerabilities. Hardened infrastructure and next-generation firewall can lock down systems and limit what even employees with full privileges may run on them.



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As retailers struggle to secure their networks, there is still pressure to continue adding massive amounts of in-store IoT devices, mobile connections and new payment systems to networks. Retailers need a cybersecurity solution to actively monitor and report on malware, signs of external intrusions and other security vulnerabilities in an easy-to-deploy package.

Get started now to ensure your retail business is protected. Consult your account manager at **800.800.4239** or visit **CDW.com/threatcheck**.

