

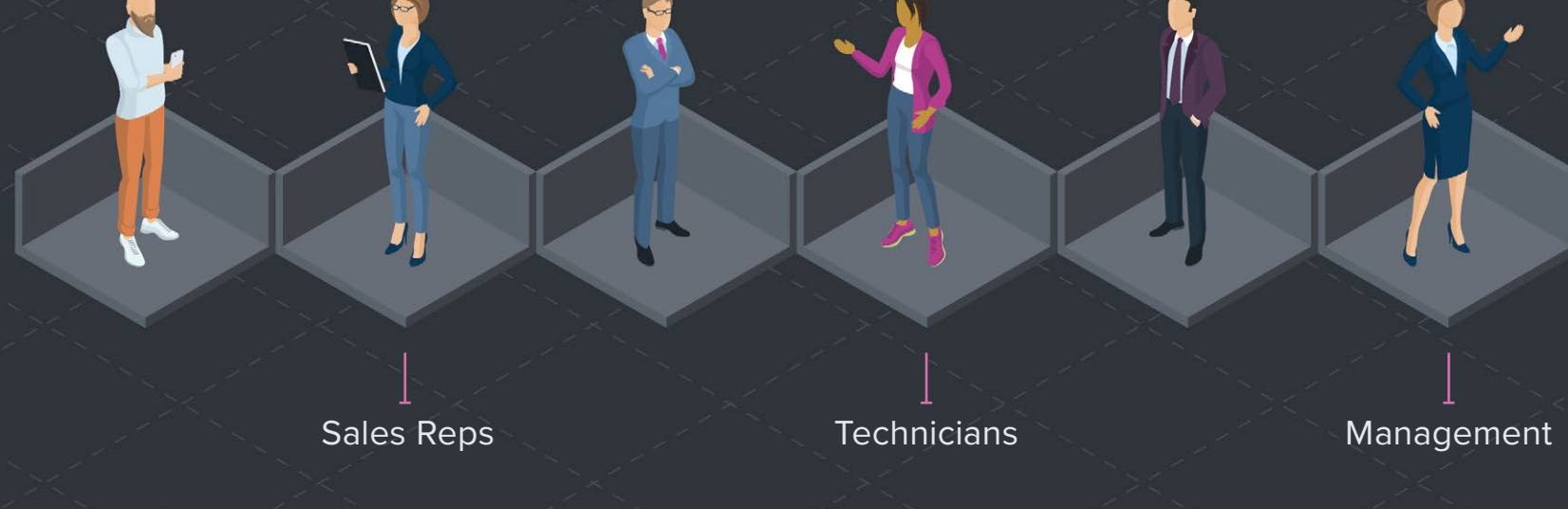
What Businesses Lose WHEN THEY DON'T OFFER CHOICE

Think offering your employees a choice in technology would be too costly? Consider the cost of not offering choice – your employees.



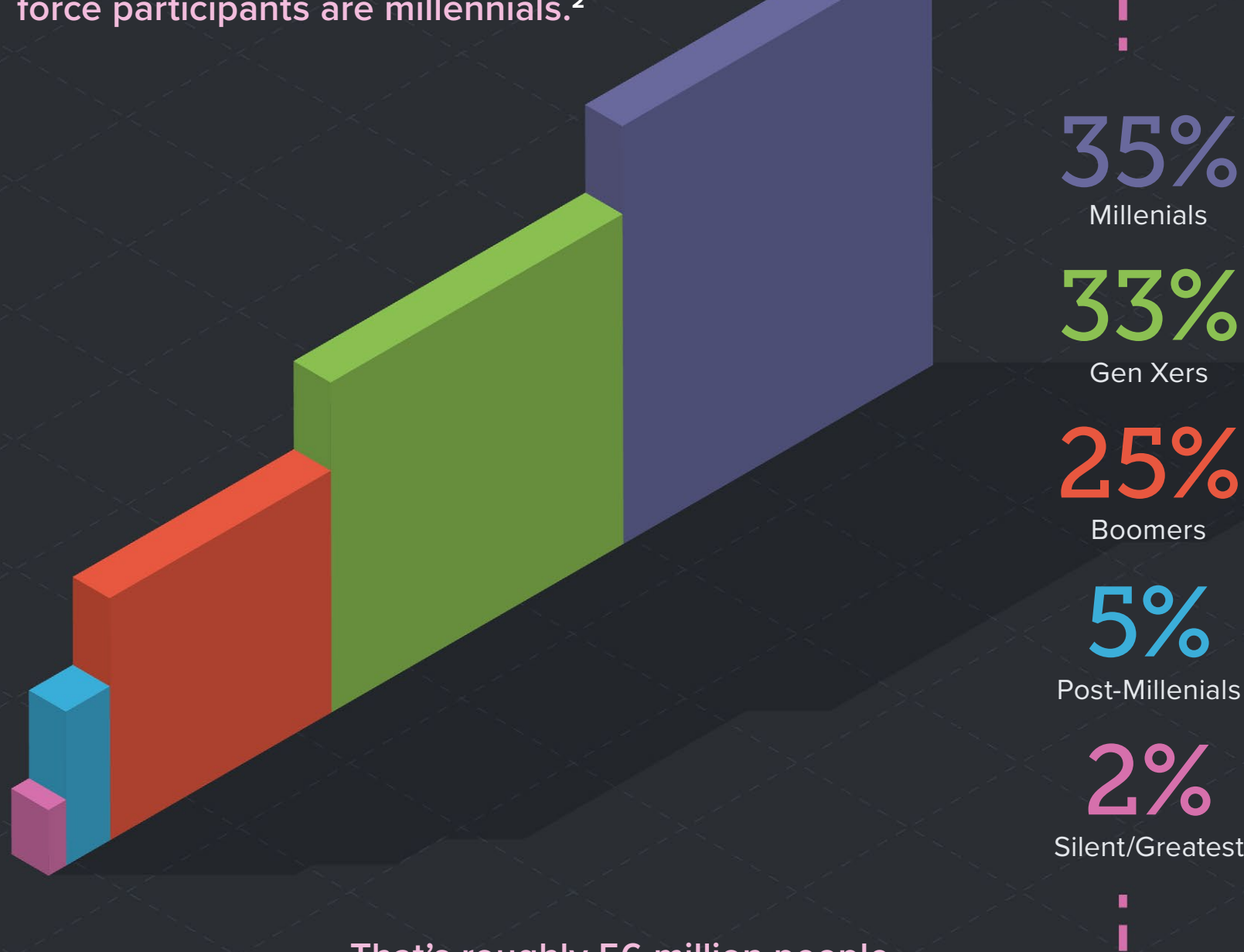
We're experiencing the highest talent shortage since 2007

The hardest skills to find are:¹



The demographics are shifting

Now, more than 1 in 3 American labor force participants are millennials.²



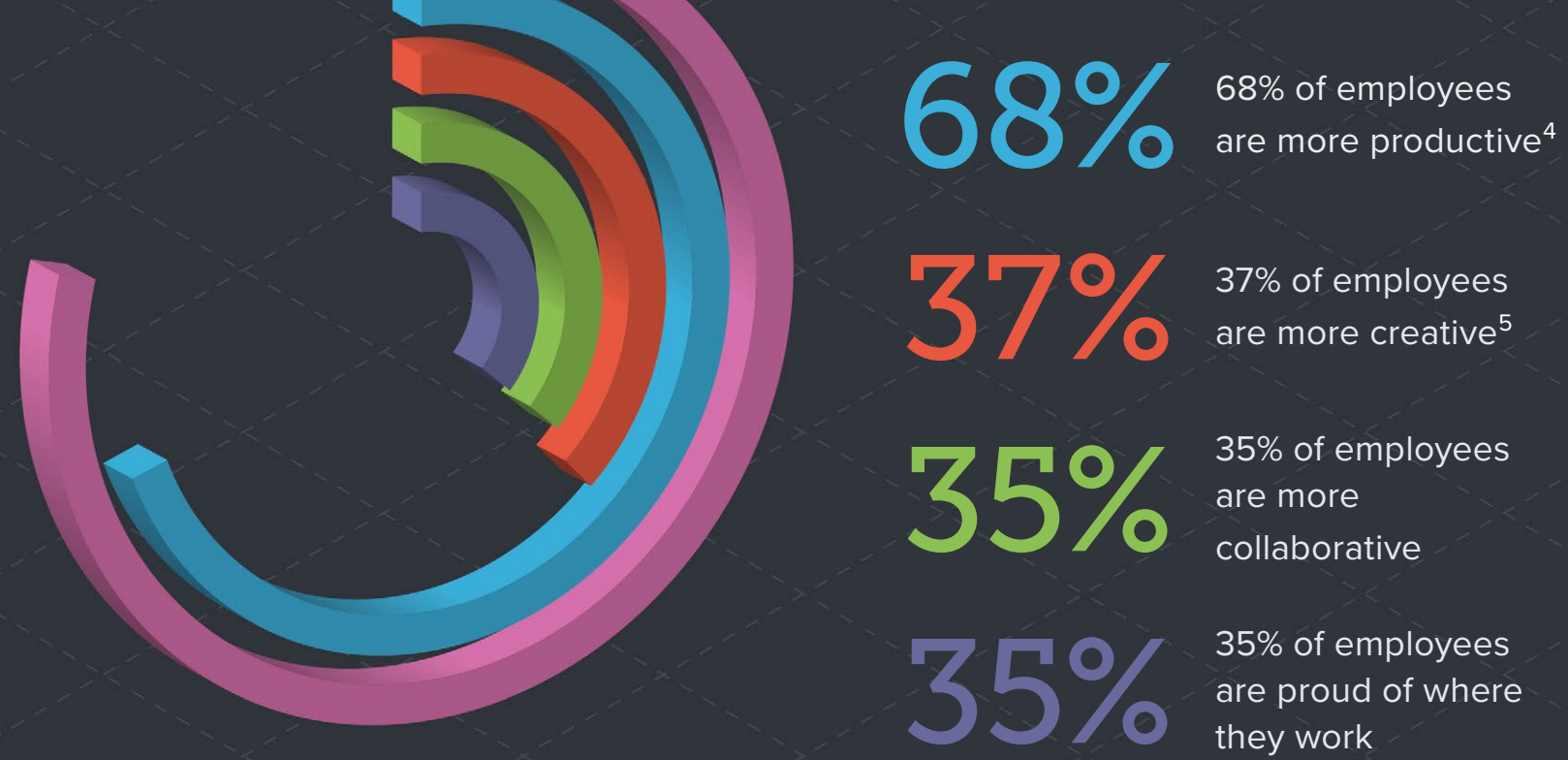
That's roughly 56 million people
And it's not slowing down

How can organizations attract the right talent?

Technology choice.

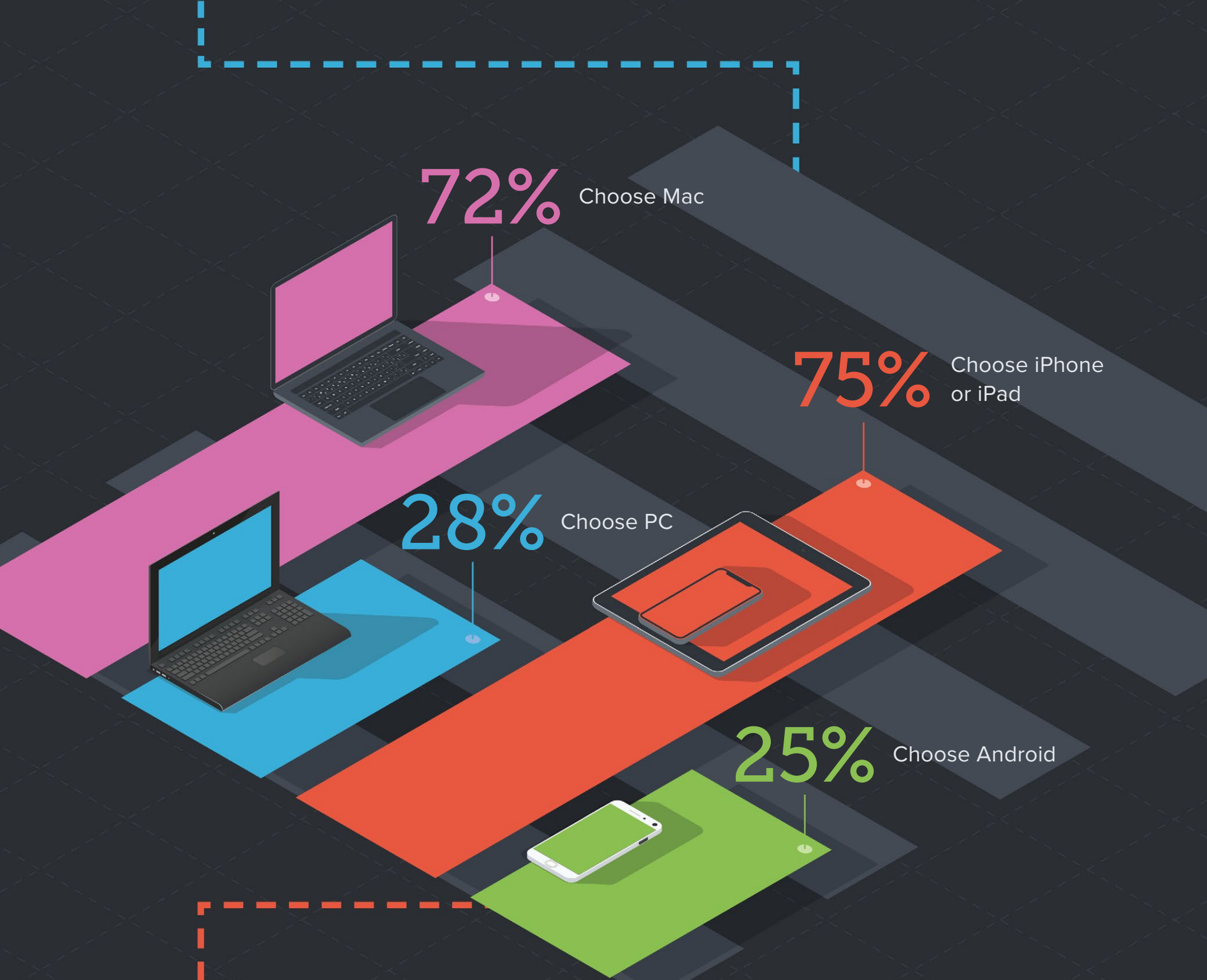
A choice program is when an organization gives its employees the option to choose among brands of computer hardware and/or mobile devices for work.

Why Choice? Having choice leads to:



So, what do Millennials choose?

When given the choice, Apple devices are the top preference for Millennials, both for computers and mobile devices in the workplace.



The cost of retention

87% of employers said improving retention is a critical priority for their organization.⁶

Turnover is costly too. According to HR Drive, a popular HR site, it can cost upwards of **\$15,000** per worker who leaves.⁷

Turnover is measured by:

- Lost productivity when the position is vacant
- Negative customer impacts
- Negative team impacts
- Lost innovation and ideas and the loss of secrets
- The loss of potential leaders
- Turnover requires additional management time
- Lost revenue
- Slowed product development
- Reduced business results

The overall impact of device choice

Device choice has a significant impact on the likelihood an employee will choose to work at a company or stay at a company.

77% of employees that currently have a choice program in their organization would choose to work at a company, or choose to stay at that company that offers a similar program.

90% of employees surveyed believe it should become a standard for all businesses.

Ready to enhance the employee experience at your organization?

Contact Jamf today to learn about how you can implement a technology choice program that will delight your employees.

[Contact Us](#)

Sources

¹ https://www.manpowergroup.com/wps/wcm/connect/389b7a9d-cfe2-4b22-bd61-f0fbc709cd6/2016_TSS_Global_Infographic+-+Final.pdf?MOD=AJPERES

² <http://www.pewresearch.org/fact-tank/2018/04/11/millennials-largest-generation-us-labor-force/>

³ Millennials at work: Reshaping the workplace, PWC

⁴ The Impact of Device Choice on the Employee Experience, Jamf

⁵ <http://fortune.com/2016/12/28/employers-2017-employee-retention-unemployment/>

⁷ <https://www.hrdrive.com/news/study-turnover-costs-employers-15000-per-worker/449142/>