

Barracuda Phishline is an email security awareness and phishing simulation solution designed to protect your organization against targeted phishing attacks. PhishLine trains employees to understand the latest social engineering phishing techniques, recognize subtle phishing clues, and prevent email fraud, data loss, and brand damage. PhishLine transforms employees from a potential email security risk to a powerful line of defense against damaging phishing attacks.

## The Barracuda Advantage

- Protect your business with a versatile, scalable, cloud-based SaaS solution
- Guard against a range of threats with patented, highly variable attack simulations for Phishing (Email), Smishing (SMS), Vishing (Voice) and Found Physical Media (USB/SD Card)
- Train users with comprehensive, SCORM-compliant courseware
- Get industry-leading analytics and reporting
- Take advantage of program and address book automation

## Product Spotlight

- Choose from hundreds of email templates, landing pages and domains
- Automatically direct training and testing with the built-in workflow engine
- Make it easy for users to instantly report suspicious emails with the Phish Reporting Button
- Embed learning into your everyday business processes
- Test and reinforce good behavior



### Phishing Training

Barracuda PhishLine uses advanced, automated education technology that includes simulation-based training, continuous testing, powerful reporting for administrators, and active incident response awareness.



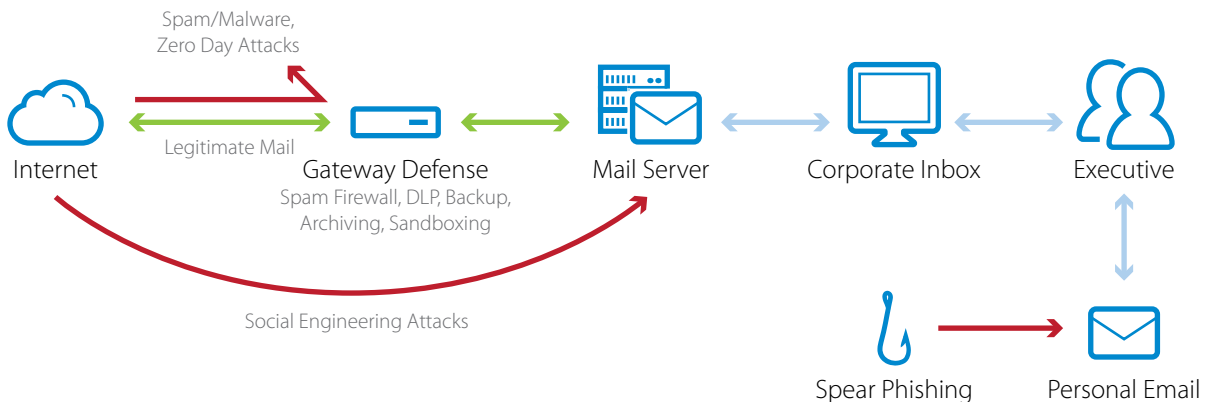
### Phishing Simulation

Simulated phishing attacks are constantly updated to reflect the most recent and most common threats. Simulations are not limited to email, but also include voicemail, text, and portable-media (USB stick) attacks. Templates let you customize simulations.



### Phishing Reporting

Barracuda Phishline provides advanced analytics and reporting tools that enable you to identify how effective your training is and how users react to actual phishing attacks that may slip through other defenses.



*PhishLine helps protect your organization against social engineering phishing attacks*

## Key Features

### Multi-Vector Threat Simulation

- Email “Phishing”
- SMS “Smishing”
- Voice “Vishing”
- Found physical media

### Advanced Interactions:

- Attachments
- Credential form
- Feedback form
- File upload/download
- Geolocation query
- Unsubscribe forms
- Advanced plugin detection
- Exit-screen pop-ups
- CAPTCHA forms
- Additional Enhancements

### Education

- SCORM compliant courseware
- Posters and newsletters
- Web banners and digital learning media
- Quizzes and risk assessment surveys

### Reporting and Analytics

- Collects over 16,000 data points
- Detailed trend analytics
- Local IP detection
- Inbox message analytics (out-of-office messages and direct replies)
- Application, OS, and vulnerability profiling
- Customizable reports and dashboards
- Report generation and export capabilities

### Incident Response

- Phish reporting button—available on multiple email clients
- Incident response metrics and dashboards
- Incident response workflows
- SEIM integration

### Administrative Features

- Multi-factor authentication
- Built-in privacy controls
- DLP tagging
- Customizable x-headers
- 62 address book attributes
- Approval workflow
- Levelized programs
- SSO authentication for administrators

## Patented Simulations

PhishLine provides patented attack simulations that train your employees to guard against email social-engineering threats that can compromise your valuable data and result in financial loss and damage your company’s business reputation. A/B tests also prevent users from receiving duplicate mock phishing templates.

## Curated Content

Choose from dozens of easy-to-use simulation templates, landing pages, risk assessment surveys, and phishing awareness training content in the online PhishLine Content Center Marketplace™. New simulation and training content is added daily, to reflect the most recent threats and training resources available, and all content is fully customizable.

## Levelized Programs

As employees progress through their training program, the content constantly changes, challenging them to continuously improve their phishing detection and reporting skills.

## Total Email Protection Portfolio

PhishLine can be bundled with Barracuda’s award winning portfolio of email gateways, cloud-backup and artificial intelligence products to provide the most comprehensive, multi-layered, email security solution in the industry.

## PhishLine Concierge Service (Optional)

PhishLine Concierge is an optional add-on service that offloads the complex tasks of defining, configuring, executing, and analyzing your email security awareness and phishing simulation campaigns to a dedicated email security consultant. This keeps your resource overhead to a minimum.

## Advanced CBT Courses

Barracuda PhishLine provides advanced, real-time and computer based training across the entire SaaS portfolio including Barracuda PhishLine and Barracuda PhishLine Concierge.

## Gamification

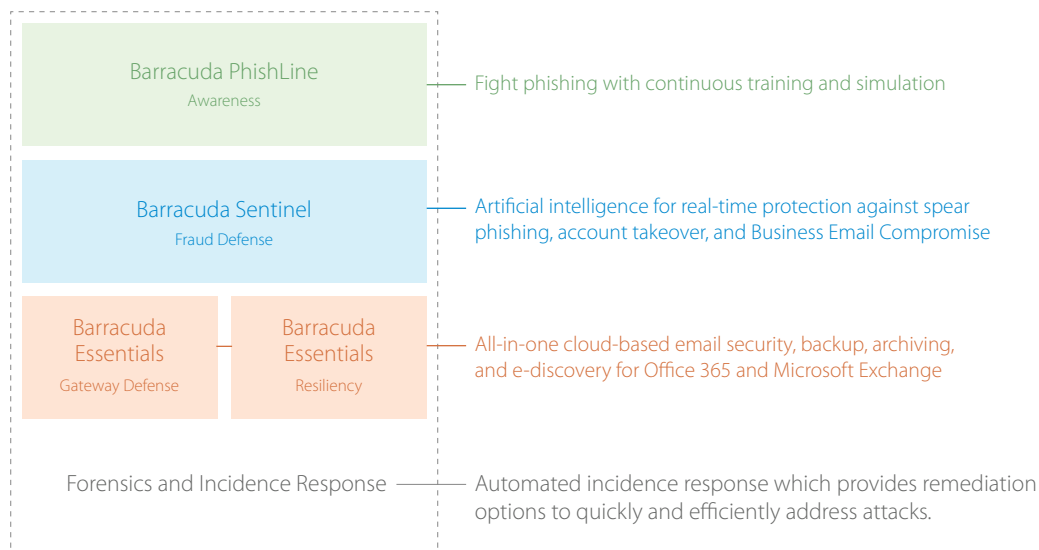
Barracuda PhishLine uses gamification to motivate participation and achievement in increasing security awareness. Training videos, infographics, posters, and other educational materials supplement the core simulation training system.

## Multi-Language Support

Barracuda PhishLine provides email security training in over 20 different languages, delivering a consistent training and simulation platform for enterprise customers with multi-national workforces spread across the globe.

## Active Directory Integration

Barracuda Phishline enables automatic importing of active directories, so you can quickly and seamlessly integrate employee information into your email security training campaigns.



PhishLine is an integral component of Barracuda’s multi-layered Total Email Protection portfolio.