

# **AppDynamics** Visibility Pack



# Transform the way modern business is built and run.

Customers demand flawless performance and they're loyal to the brands that deliver it. That's the new reality. AppDynamics helps businesses deliver consistently flawless digital experiences by connecting end-user experience and application performance to business outcomes in the most complex, distributed, multi-cloud environments.

AppDynamics monitors, correlates, analyzes, and acts on application and business performance data in real time. This automated, cross-stack intelligence enables developers, IT ops, and business owners to make the mission critical and strategic improvements that win customers at every moment.

\$6T

is moving from digital laggards to digital leaders.

80%

just delete apps that don't perform as expected

## There's never been a better time to buy AppDynamics!



Ask your Cisco representative about the specially priced **Application Visibility Pack\*** 





Utilize 5 days jumpstart services support





### It's all about the business

The health of your business is inseparable from the health of your applications. So, the modern application team must include dev, ops and business owners. To deliver actionable, contextual answers for all stakeholders, this team requires end-to-end performance monitoring and management.

#### We deliver on all levels:

Business iQ: Makes clear, actionable correlations between application performance, user experience, and business outcomes.

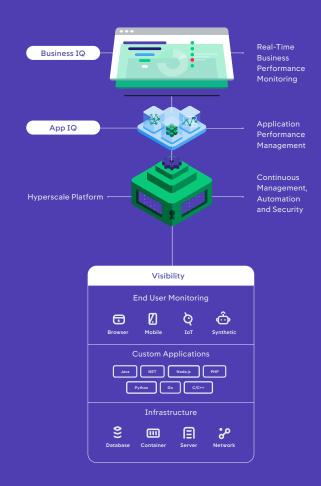
App iQ: Auto-discovers every customer journey, dynamically baselines performance, and delivers code-level diagnostics.

#### **Hyperscale Platform:**

Simplifies enterprise deployment, configuration, management, security, and more.

### **Cross-Stack Visibility:**

Monitors every component of your environment, from the end-user device, applications, infrastructure, and network.



## How does App Dynamics change my world?

Evaluating customer journeys holistically is critical. AppDynamics helps the modern application team proactively prevent problems, validate and prioritize IT investments, and understand exactly how application code impacts business outcomes.

## **Dev and Test**

Release with confidence—every time. Our self-learning, real-time analytics detect anomalies well before production, so you can deliver quality code with complete confidence.

## IT Ops

Turn your war room into a break room. We automate end-to-end flow and observability for faster remediation, significantly reducing mean time to innocence.

#### **Business**

You're not just interested in containers and APIs, you're interested in revenue and customer value. We deliver highly contextualized data to help you drive customer loyalty.

The world's largest and brightest companies run AppDynamics.









