

## 5 reasons your team needs Citrix Virtual Apps and Desktops

The way people work is changing—and employee expectations are evolving. Meeting the needs of your team starts with providing fast, reliable and secure access to company resources, no matter where people work or which networks they're using. Citrix Virtual Apps and Desktops allows you to achieve just that.

Here are five signs it's time to start using Citrix Virtual Apps and Desktops:

### How does Citrix Virtual Apps and Desktops help?

As a pioneer in the virtualization industry for more than 30 years, Citrix has empowered thousands of employees to work faster and better than ever. It's the most reliable way to create a seamless experience from anywhere on any device and network.

- 1 You're tasked with improving the employee experience.**  
No matter where employees work or what devices they use, your teams need to tackle tasks without interruptions and delays. Citrix Virtual Apps and Desktops keeps employees connected with crystal clear voice, video and collaboration tools. All on virtual desktops that look, feel and act just like traditional PCs.
- 2 You're focused on security.**  
No matter what, your sensitive information needs to remain safe. Citrix Virtual Apps and Desktops lets you centralize management and monitoring so you can keep an eye on data and trigger the right actions in the case of malicious behavior. Even if a device is lost or stolen, your information will remain secure in the data center.
- 3 Your workforce is expanding.**  
From onboarding new employees to retaining top talent, you need to ensure the same seamless experience for everyone. If poor internet connections or a lack of access is slowing things down, Citrix Virtual Apps and Desktops can make all the difference. You'll be freed to focus on powering productivity, no matter how people work.
- 4 You're in the midst of a major digital transformation.**  
If you're in the midst of moving to the cloud and struggle to support employees, Citrix Virtual Apps and Desktops can help. You choose whether to host your apps on premises or in public clouds with no impact on the user. And when you're ready to take the next step, Citrix Workspace can help you organize, guide and automate work.
- 5 Your employees need a better way to work from everywhere.**  
There will be times when employees need to work offsite or at home, but that doesn't mean the experience should suffer. That's why Citrix Virtual Apps and Desktops is powered by Citrix HDX technology: so staff will have pixel-perfect interactions with apps, even when they're thousands of miles from the data center or using unstable networks.