

Is your WAN holding you back?

If you're moving workloads to the cloud, managing a distributed workforce, or just trying to provide a world-class digital workspace experience — then yes — the traditional WAN won't take you boldly into the future. But SD-WAN can. Here's why:

Demand for SD-WAN is growing — and with good reason

Distributed organizations are turning to SD-WAN to reduce costs and provide an optimal digital workspace experience. This means providing always-on access to all types of applications, wherever they're hosted, for a high-quality user experience.

The SD-WAN infrastructure market's compound annual growth rate for 2017-2022 will be

40.4%

2018 IDC Worldwide SD-WAN Forecast

Solving your WAN problem the old way is hard

The increasing bandwidth demands of SaaS traffic, hi-def video, virtual apps and desktops, teleconferencing, and other rich media can slow down the network and even disconnect a user's session.

You probably already considered...

Increasing bandwidth

This doesn't help remote workers on public networks, and it may result in high-cost MPLS upgrades. Without aggregation, you may not be able to use all available bandwidth. Consumer-grade DSL and cable may lack predictability.

Adding a backup link

An inactive backup link can't ensure fast enough failover to preserve the user's session. It may also fail to relieve congestions in situations short of an outage.

More branch office servers

Adding servers at each branch will likely result in additional remote management and data replication costs.

Generic router QoS optimization

This lacks the ability to prioritize different types of HDX traffic, leaving the network unable to ensure quality for congestion-sensitive apps.

4 ways Citrix SD-WAN can help

1. Improved reliability

This ensures that no underlying network issues impact user experience or access. You can automatically reroute traffic of poor-quality or failed links so users stay connected.

2. More bandwidth

Logically bonds diverse network links into a single virtual WAN path to add bandwidth more quickly, flexibly, and at a lower cost than an MPLS upgrade.

3. Higher-quality experience

Fine-grained, HDX aware control with QoS helps you ensure a good experience for all apps. Session fairness, priority queuing, and best path selection improve productivity and reduce IT issues.

4. Better visibility

Get deep visibility into the WAN through an easy-to-use platform so you can understand the quality of experience you're delivering and troubleshoot.

Even more ways to deliver a great experience

A complete digital workspace solution with SD-WAN can offer:

- Secure, reliable delivery of web, virtual, and SaaS apps, including Office 365
- End-to-end visibility across apps, users, and networks, plus advanced analytics and insights
- Centralized and simplified management through a single pane of glass