



# 3 WAYS TO MODERNIZE DATA PROTECTION AND TRANSFORM IT



By 2025, IDC predicts global data will grow 10x over 2016 levels.<sup>1</sup> As companies rely more on data availability and accuracy, data protection has become critical to IT Transformation success.

## 1 | Plan for seamless data protection

Forward-thinking IT executives are seeking solutions to integrate data protection functionality throughout the architecture stack, rather than adding it as new vulnerabilities emerge. The goal is to create a seamless data protection fabric using tools such as data deduplication, VM protection, software-defined architecture and cloud-enabled backup.

## 2 | Automate to meet service-level agreements

With so much data moving fast and changing often, data protection frameworks must be automated. Modern automation reduces complexity and provides protection by default, freeing overworked IT personnel from having to manually set parameters, monitor activity and ensure adherence to policies.

## 3 | Partner with a leader in next-gen technology

Modern data protection requires a comprehensive, synergistic and cost-efficient framework. To succeed, organizations must move away from multiple suppliers, technologies and architectures, and choose an IT partner that combines next-generation technology with a clear, long-term roadmap to protect their most important asset — their data.

## Modernize to protect your data at every point possible

Modernizing data protection is integral to transforming IT. Whether onsite or in the cloud, protect your data across all workloads, 24/7 with Dell EMC data protection and Data Domain storage powered by Intel® Xeon® processors. Choose Dell EMC for data protection, hyper-converged infrastructure, All-Flash, cloud and servers to compete and win.

Download the [TechTarget paper](#) and visit [DellEMC.com/ITTransformation](https://DellEMC.com/ITTransformation) to get started.



<sup>1</sup> TechTarget whitepaper commissioned by Dell EMC, "Making Data Protection a Centerpiece of IT Transformation," November 2018.

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