By 2025, IDC predicts global data will grow 10x over 2016 levels.¹ As companies rely more on data availability and accuracy, data protection has become critical to IT Transformation success.

1 | Plan for seamless data protection
Forward-thinking IT executives are seeking solutions to integrate data protection functionality throughout the architecture stack, rather than adding it as new vulnerabilities emerge. The goal is to create a seamless data protection fabric using tools such as data deduplication, VM protection, software-defined architecture and cloud-enabled backup.

2 | Automate to meet service-level agreements
With so much data moving fast and changing often, data protection frameworks must be automated. Modern automation reduces complexity and provides protection by default, freeing overworked IT personnel from having to manually set parameters, monitor activity and ensure adherence to policies.

3 | Partner with a leader in next-gen technology
Modern data protection requires a comprehensive, synergistic and cost-efficient framework. To succeed, organizations must move away from multiple suppliers, technologies and architectures, and choose an IT partner that combines next-generation technology with a clear, long-term roadmap to protect their most important asset — their data.

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