The cyber security talent crisis
There are an estimated 3.5 million unfilled cyber security positions forecasted for 2021 and research suggests it’s only getting worse. Security leaders must spend far too much time finding, hiring and retaining staff. When leaders cannot find appropriately skilled talent, they are often forced to hire junior employees. Less experienced and untested staff can dramatically increase the risk of a cyber breach.

Insufficient and underskilled staff increases team workload, leading to burnout and attrition as well as increased business risk. With so much time devoted to staffing, critical activities such as strategic planning and alignment with internal business owners suffer.

Gain a team, not just an individual
It’s time to think differently about cyber security talent acquisition. Instead of using staffing budget to hire a single expert for one role, it would be far better to have continual access to a diverse set of industry-leading cyber security experts.

Expertise On Demand is an annual subscription that extends your security operations capabilities and capacity with flexible access to a wide range of industry-recognized FireEye security expertise. Expertise On Demand reduces the business and management risk associated with hiring, training and retaining cyber security talent by providing the experts you need, when you need them.
FireEye knows more about the attacker than anyone.

Expertise On Demand provides access to FireEye services and threat intelligence.

<table>
<thead>
<tr>
<th>Ask an Analyst</th>
<th>Threat Insight</th>
<th>Operational Excellence</th>
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</thead>
<tbody>
<tr>
<td>Extend your team with a wide range of industry-recognized cyber security expertise</td>
<td>Increase situational awareness using FireEye Threat Intelligence</td>
<td>Advance your security program and capabilities via training and consulting services</td>
</tr>
<tr>
<td>• Enhance security operations teams by providing side-by-side access to a comprehensive range of threat insight and security skills.</td>
<td>• Increase situational awareness without developing an internal threat intelligence analysis capability</td>
<td>• Upskill your team by training the way we train, attending classes led by elite security practitioners.</td>
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<tr>
<td>• Backstop your team with context, attacker insight and expert analysis to accelerate investigation and response.</td>
<td>• Keep pace with the evolving threat landscape via Daily News Analysis, Quarterly Threat Briefings and finished threat intelligence</td>
<td>• Transform your overall security program using our consulting services.</td>
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<tr>
<td>• Rapidly enlist our elite incident response team should a breach occur.</td>
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Why Expertise On Demand
FireEye is uniquely qualified to serve as your trusted partner to help you understand, prioritize and manage cyber security risk. Our Expertise On Demand offering:

• Combines an extensive portfolio of services and threat intelligence with unrivaled breadth and depth of cyber security experience and skills.
• Uniquely pairs product and expertise to complement and accelerate your existing workflow.
• Provides a flexible consumption model that scales up and down as business conditions change.

How it Works
Expertise On Demand can be purchased stand-alone or as a curated product and expertise pairing to help accelerate your success using FireEye products.

Top Use Cases

**Accelerate Incident Investigation**
Gain insight into existing incidents, understand what we know about likely threats and backstop your team with intelligence analysts

**Increase Adversary Awareness**
Keep pace with threat landscape and prioritize response with Daily News Analysis of both threat-making headlines and activity we’ve observed in the wild. Join exclusive Quarterly Threat Briefings to understand global threat activity trends

**Drive Proactive Hunting**
Design hunting missions based on who may be targeting you and their intent, techniques and tools

**Accelerate Incident Response**
Gain the assurance of having Mandiant on standby should a breach occur

**Inform Security Program Strategy**
Align program investment and resource capabilities based on threats targeting your industry

**Enhance Your Security Program**
Identify program gaps and next steps via tabletop exercises that evaluate skills, tools and processes

**Upskill Your Team**
Enhance your team’s skills with practitioner-led training on threat analysis, hunting, and incident investigation and response
Table 1. Package options for Expertise On Demand. Please contact your FireEye sales representative for a full description of available services.

<table>
<thead>
<tr>
<th>Context Inquiries (requests per month)</th>
<th>75</th>
<th>150</th>
<th>225</th>
<th>300</th>
<th>500</th>
<th>750</th>
<th>1000</th>
<th>1500</th>
<th>2000</th>
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</thead>
<tbody>
<tr>
<td>Insights (requests per month)</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>7</td>
<td>10</td>
<td>15</td>
<td>20</td>
<td>25</td>
<td>30</td>
</tr>
<tr>
<td>Number of Units (per year)</td>
<td>4</td>
<td>8</td>
<td>16</td>
<td>24</td>
<td>40</td>
<td>60</td>
<td>90</td>
<td>120</td>
<td>150</td>
<td>200</td>
</tr>
</tbody>
</table>

Expertise On Demand provides full access to the FireEye services and intelligence portfolio. The following entitlements are included with your annual subscription:

- **Context Inquiries:** Query our intelligence portal to gain contextual information about fully qualified domain names, IP addresses and associated threats. Users may also submit suspicious files for analysis.

- **Intelligence Insights:** Receive finished intelligence or analyst commentary on identified malware or indicators of compromise.

- **Analyst Investigation:** Request a brief analyst investigation to scope potential incidents.

- **Access our services portfolio:** Advance your security program and capabilities by leveraging our training and consulting services.

- **Daily News Analysis:** Keep pace with the threat landscape and prioritize response using our analysis of recent public threat activity and the latest FireEye threat observations.

- **Quarterly Threat Briefings:** Join exclusive analyst briefings that are generally restricted to FireEye Threat Intelligence customers.

- **Incident Response Retainer:** Accelerate incident response by proactively establishing contractual terms before an incident occurs.

To learn more about FireEye, visit: [www.FireEye.com](http://www.FireEye.com)