FORCEPOINT CASB CASE STUDY

Medium Enterprise Financial Services Company

Introduction

This case study of a medium enterprise financial services company is based on a June 2018 survey of Forcepoint CASB customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"CASB, with the correct level of mapping & rule writing, can help to identify potential fraud attacks against online banking. The system has helped us protect customers."

Challenges

The business challenge that led the profiled company to evaluate and ultimately select Forcepoint CASB:

- Not having visibility into cloud application use

Evaluated/used the following vendor before choosing Forcepoint CASB:

- A secure web gateway vendor

Use Case

The key features and functionalities of Forcepoint CASB that the surveyed company uses:

- Chose Forcepoint CASB because of its:
  - Support for behavioral analytics
  - Coverage for custom applications

- Protects the following cloud environment as part of their Forcepoint CASB deployment:
  - Homegrown cloud application

- Values the following Forcepoint CASB features:
  - Real-time activity monitoring and analytics
  - Customizable risk metrics and scoring

Results

The surveyed company achieved the following results with Forcepoint CASB:

- Enabled unique policies for managed and unmanaged devices

Would recommend a Forcepoint CASB solution to their peers because:

- Forcepoint’s CASB solution provides the most benefit relative to upfront investment

Source: TechValidate survey of a Medium Enterprise Financial Services Company

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