

# HPE next-generation compute experience, built on Gen10

The HPE compute experience delivers the experience of cloud with the security and control of your data center.

HPE ProLiant Gen10 servers offer high performance and secure silicon that enables you to protect your most sensitive data. Call 800-800-4239 today, or visit [cdw.com](http://cdw.com) to learn more.

## HPE ProLiant Gen10 servers



- Most secure servers with unmatched prevention from threats with ability to detect and recover
- Accelerating data performance via higher capacity persistent memory and incremental NVMe drive count
- Only paying for capacity used, avoiding the cost of overprovisioning
- Increased density for hyperconvergence and distributed computing
- There are 720 million hack attempts every 24 hours worldwide<sup>1</sup>
- 55% of cyber security budget is spent on detection and recovery<sup>2</sup>
- 61% of companies cite delivering services and apps faster as an important driver<sup>1</sup>
- Enterprises overprovision on average by 59% for compute and 48% for storage<sup>3</sup>

### Silicon root of trust

HPE is the only vendor to provide silicon root of trust, which creates a digital fingerprint in the silicon and ensures the server will never boot with compromised firmware.

### Firmware threat detection

With HPE firmware threat detection, you will know on a daily basis whether your firmware has been compromised. In the event of a breach, you can automatically recover to a known trusted state and quickly get your server operational again.

### Server data security

Data protection shouldn't be limited to data in the network. By implementing the highest level of security algorithms, known as CNSA-suite, you can keep your most confidential information within your server protected.

Call CDW now at  
800-800-4239 or  
learn more at  
[cdw.com](http://cdw.com)

## Don't forget the HPE ProLiant Trade-in Program Program!

Receive **\$650** cash back for server trade in and purchase iLO Advanced Premium Security Edition. See the official terms and conditions at [hpe.com/us/ProLianttradein](http://hpe.com/us/ProLianttradein).

Most  
popular!

<sup>1</sup> CNBC 2016.

<sup>2</sup> "Demand More from Data Center Management Services: Find a Provider that brings Flexibility, Innovation and Cloud-like Cost Efficiencies" Frost & Sullivan, August 2016.

<sup>3</sup> "The Global Cloud Data Security Study," Ponemon Institute, Gemalto, 2016.

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