

HPE GreenLake

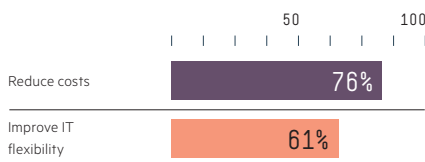
Balance IT flexibility, cost, and control with accelerated outcomes on your terms

The challenge

Whether it's real-time analytics, operating a database platform, or protecting apps and data, business leaders now widely prefer to consume the outcomes they want, when they want them, and pay only for what they use. But security and control are still high priorities for many workloads, driving the need for an on-premises solution that delivers the flexibility and economic advantages of the cloud.

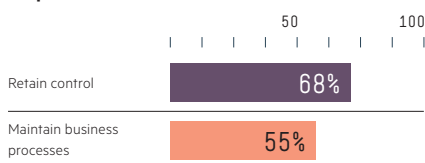
Business demands flexibility, but IT needs control

Top business reasons for utilizing cloud solutions:



Source: Frost & Sullivan 2017 Cloud User Survey

Top IT reasons for utilizing on-premises solutions:



Source: 451 Research, "Best of both worlds," November 2016

¹ May be subject to a minimum commitment.

^{2, 3, 4} **The Total Economic Impact of HPE GreenLake Flex Capacity**, a commissioned study by HPE, Forrester Research, Inc., May 2018.

Consume IT on your terms

HPE GreenLake is a suite of complete, built-for-purpose solutions, delivering IT outcomes with hardware, software, and expertise on-premises in a pay-per-use model.¹

Start with the capacity you need today and grow with business demand, leveraging active capacity management, variable monthly payments based on metered usage, and services that simplify IT.

HPE GreenLake supports a wide, and growing, range of workloads as a service, including both HPE and partner technologies. Examples include:

Compute

Meet general purpose to high-performance computing needs

Storage

Fast access to data with massive scalability and high availability

Private Cloud

Run Azure consistent services in your data center

Database

Scalability for the most robust database environments

Virtualization

Deliver capacity for your virtualized workloads, with technology built and sized for your needs

Backup

Worry free backup, data protection, disaster recovery, and Dev/Test

Benefits

Pay-per-use economics

Flexible, consumption-based model

Accelerated time to value

Solutions that evolve ahead of your needs

Simplified IT

Operated for you to add business value

On-premises control

In your IT environment—from core to the edge

Benefits of HPE GreenLake consumption-based services



65%

shortened time to market for deploying global IT projects²



30%

CAPEX savings due to eliminated need for overprovisioning³



40%

increased IT team productivity by reducing the support load on IT⁴

Learn more at
hpe.com/greenlake