



# Increase ROI on WebSphere investments

Transform WebSphere applications to reduce costs & increase efficiency across your business



## Challenges:

IBM WebSphere applications are critical to business operations, but they're also large and complex.

Businesses are under pressure to transform digitally – and to cut costs in the process

At the current rate, by 2025, **technical debt** will compound to consume more than

**40%**

of the current IT budget.<sup>1</sup>

Start your journey to containers with **IBM WebSphere Hybrid Edition**. On the way, take advantage of flexible entitlements and tools for modernization to get up to

**8x**

more capacity<sup>2</sup> within your existing WebSphere entitlement.

## IBM WebSphere Hybrid Edition helps you:

- Optimize entitlements to maximize budgets.
- Modernize existing applications strategically.
- Enable new applications that are container-friendly.

## IBM is your trusted and experienced partner...

... that can help you optimize, modernize, and cloud-enable your applications to lower costs and maximize ROI, while keeping applications running high-value operations and keeping customer information secure.



[Learn more](#)

1. Source: Gartner: Application Modernization Should Be Business-Centric, Continuous and Multiplatform, 15 August 2019, ID G00430084

2. One core of IBM WebSphere Network Deployment is equal to four IBM WebSphere Application Server cores or eight IBM WebSphere Liberty cores. By reallocating investments, WebSphere ND customers who move to WebSphere Liberty have 8x more capacity, WebSphere ND customers who move to WebSphere Application Server have 4x more capacity and WebSphere Application Server customers who move to WebSphere Liberty have 4x more capacity.