

ENHANCE THE HYBRID LEARNING EXPERIENCE WITH LOGITECH

Today's higher education landscape is experiencing rapid changes accelerated by current conditions. As a result, there is a huge need to look at new ways to sustain learning for higher education students, professors and faculty with technology that makes hybrid and remote learning easier.

BUT WHAT DOES THE HIGHER EDUCATION LANDSCAPE LOOK LIKE TODAY? HOW CAN PROFESSORS AND ADMINISTRATORS HELP EACH STUDENT MAXIMIZE THEIR FULL POTENTIAL, AND HOW CAN YOU HELP YOUR SCHOOL BECOME AN ENVIRONMENT THAT INSPIRES AND ELEVATES DURING THESE UNPREDICTABLE TIMES?



PRE MARCH 2020
Fewer than one in five higher education students learned online exclusively¹



MARCH - APRIL 2020
Nearly 100% of all NA colleges and universities moved their courses online in a matter of weeks²



THE NEXT NORMAL
Expected to have a hybrid learning system

The Higher Education Scene: Adapting to the next normal



PERSONALIZING THE LEARNING EXPERIENCE

Combining physical and online learning with the right tools and technology offers students more control over how they learn, including:



TIME



PLACE



PATH



PACE

From in-person teaching to online, the world of higher education has had to adapt swiftly to new ways of engaging, teaching and developing students.



HYBRID LEARNING CHALLENGES AND OPPORTUNITIES

Institutions are implementing a hybrid approach using blended learning as the next normal.

Hybrid learning has the potential to personalize learning, boost student motivation, and accommodate unique student needs. Let's take a look at the challenges that must be considered and how to overcome these barriers to learning.

Barriers for students



SELF ORGANIZATION

As students transition from a traditional class schedule to on line learning practicing self discipline and time management skills will impact their success. Having desktop tools that drive productivity while learning from home will allow students to complete tasks faster and collaborate more efficiently.

Only 25% of students feel prepared for a remote freshman year of college.³



LACK OF PEER-TO-PEER COLLABORATION

Blended learning incorporates teaching that happens outside of a lecture hall, having the right technology will amplify the students ability to learn on line and collaborate with peers on project work and assignments.

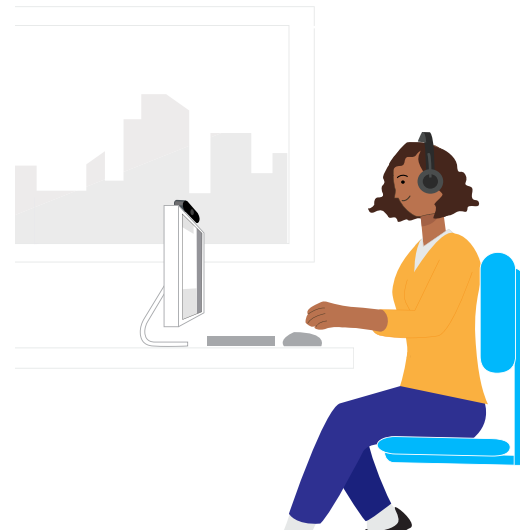
87% of surveyed institutions plan to increase investment in online collaboration tools.⁴



SOCIAL ISOLATION

Mental health of students is top priority. Students will have to find new ways to build a sense of community in this new normal. On line support services will need to be set up to bridge the gap of the lack of on campus services.

Only 19% of students are confident they can build relationships in a remote environment.³



Logitech solution:

More students are becoming reliant on their laptops in a hybrid learning environment.

Logitech's range of mice, keyboards, and folios are designed to work perfectly with PC, MAC, and Chromebooks – enhancing student experiences and increasing productivity.

Logitech video collaboration solutions are compatible with leading platforms such as Microsoft Teams, Zoom and Google Meet, helping keep students engaged and connected.

Barriers for teachers



MAINTAINING STUDENT ENGAGEMENT

Professors will have to work outside of their standard practices to digitally engage students. Once adopted, technology can serve as a means to maintain personal connections despite the shift in teaching methods.

81% of higher education institutions say maintaining student engagement is a challenge.⁵



BALANCING STUDENT LEARNING TYPES

With a hybrid approach, the right tools must be leveraged to deliver a careful balance of teaching methods, to support the differing learning styles of each student.

Implementing technology to create personalized learning plans can increase student achievement by 30%.³



MANAGING STUDENT EXPECTATIONS

There is apprehension for students that the learning experience they expect from a higher ed institution will not be met. With the abrupt transition to remote learning in the spring it was obvious schools were not ready with the technology needed to make a smooth transition to on-line learning.

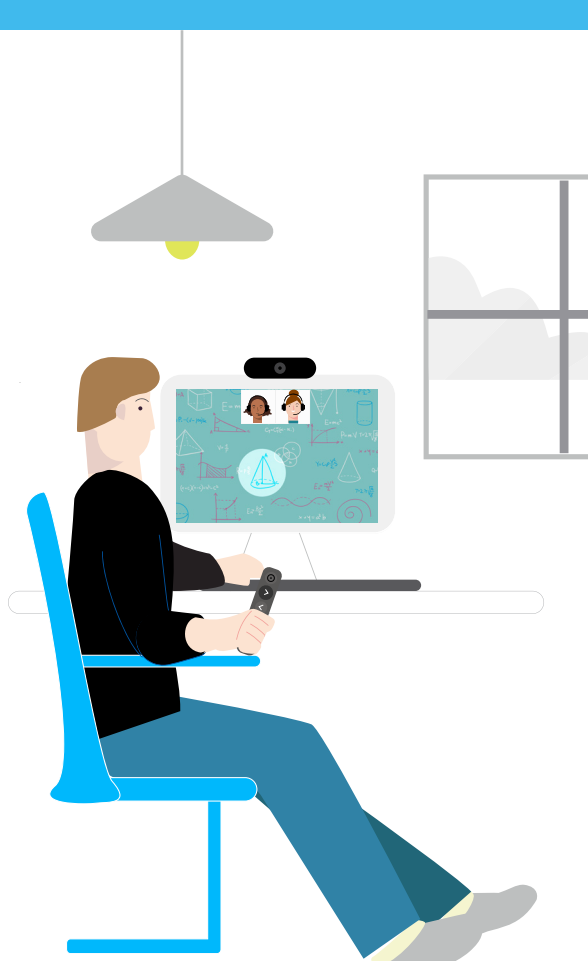
Only 23% of students are confident they can get a quality education through remote classes.⁶



DIGITAL SKILL GAPS

Online or blended learning will be new for many professors who may not understand how to adapt to the changes required for their current teaching methods. As a result, inadequate training of professors – as well as students – can quickly derail a blended learning model.

75% of higher education institutions are challenged with training faculties who are less familiar with teaching online.³



Logitech solution:

Many professors will be new to using technology. Logitech provides simple and intuitive USB plug and play solutions that are easy to use and support the new demands that come with online teaching.

Logitech's video solutions give professors the tools and confidence to create dynamic visual experiences such as virtual lectures. Paired with the spotlight presenter, which provides on screen visual queues for students, educators are armed with tools that keep online learning engaging.

Barriers for Institutions



EQUIPPING STUDENTS FOR REMOTE LEARNING

Not all students are prepared with the right tools for remote learning. Schools need to build a curriculum keeping in mind inequality of student access to technology, and set expectations for what is needed for each class.

Only 56% of students from low-income households report having reliable internet access.³



TECH INVESTMENT

Higher education budgets are tight, making it difficult to invest in technology that ensures all students can benefit from a solid hybrid learning system.

\$19 Billion higher education revenue losses predicted from lost tuition and fee revenues.⁵



REVOLUTIONIZE LEARNING EXPERIENCES

Planning and investing for the new normal of blended learning will be critical to maintain and attract new students. Adapting teaching practices is crucial, in order to embrace the changing landscape and support both students and staff in the continuity of learning.

76% of higher education institutions agree accessibility to online learning platforms and tools is a top concern.⁷



Logitech solution:

Higher education institutions can optimize budgets and maximize ROI by investing in cost effective solutions that enhance existing investments.

Logitech's range of productivity and collaboration solutions offer savings when bundled together, while providing faculties, professors, and students with the technology needed to drive better outcomes with blended learning.

Solutions for hybrid learning

Packed with ergonomic features designed to promote wellbeing, Logitech's products work seamlessly with multiple platforms and the most widely used devices such as Mac, PC and Chromebook:

40%

of HE students use a Mac⁷

60%

of HE students use a PC⁸

40 Million

Chromebooks are now used in education⁹

Logitech solutions not only improve productivity. They protect and enhance technology investments, delivering lifetime value that's hard to beat.

TOP TIP: Help students living off campus experience the on-campus life, by creating a virtual community with peers in their academic program. Bridge the digital divide by offering tips from how to be successful in a virtual classroom to getting support with assignments.

BOOST THE HYBRID LEARNING EXPERIENCE WITH LOGITECH

Logitech distinguishes itself as a leader in education technology, with over 35 years' experience designing innovative solutions.

For decades, Logitech has studied the science of human interaction and how people use technology to perform at their best. Logitech innovates software-empowered, intelligent peripherals and video collaboration tools, laser-focused on specific end user challenges. Through the power of technology, Logitech's thoughtfully designed solutions enhance performance and collaboration opportunities for students, teachers and schools.

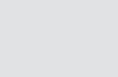
FOR PROFESSORS



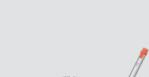
BRIO 960-001106



Zone Wireless 981-000798



Spotlight presentation remote 910-004860



Combo Touch and Crayon 920-009608 and 914-000034



K780 and MX anywhere 2S 920-008041 and 910-005153

FOR STUDENTS



G432 981-000769



K380 920-009600



C930e 960-000971



M355 910-005743



Slim Folio 920-009154

CONTACT OUR SALES TEAM FOR MORE INFORMATION AND THE LATEST PRICING FOR HIGHER EDUCATION SOLUTIONS.



Sources: 1. McKinsey - Getting the next phase of remote learning right in higher education 2. IEEE Spectrum - How online learning kept higher ed open during the coronavirus crisis 3. McKinsey - COVID-19 and US higher education enrollment: Preparing leaders for fall 4. Zoom for Higher Education 5. Inside Higher Ed - Presidents Fear Financial, and Human, Toll of Coronavirus 6. Online Education Statistics 7. Globe Newswire 8. 9to5 Google - Chromebook education users 9. Thurrott - Google: 40 Million Chromebooks in Use in Education