Two Brands. One Channel.

Micron Technology serves the global memory and storage market with two distinct and complementary brands: Micron® for enterprise, cloud, and data center applications, and Crucial® for home, office, and gaming systems.

Enterprise SSD
- Micron SSDs are built for performance, efficiency, and low latency
- Available in SATA, PCIe NVMe™
- Best for big data, OLTP, virtualization & VDI, cloud storage, artificial intelligence (AI)/machine learning (ML)/deep learning (DL) training and caching

Consumer SSD
- Crucial SSDs provide speed and capacity upgrades for home, business, and gaming
- Available in SATA and NVMe, plus portable SSD options
- Best for storage upgrades for small and mid-sized businesses and home and small office servers

Server DRAM
- Micron DRAM is rigorously tested, high-performance memory
- Available in NVDIMM, RDIMM, and LRDIMM
- Best for data centers, AI and ML, cloud, hybrid cloud, edge gateway servers, and high performance computing applications

Consumer DRAM
- Crucial DRAM upgrades for laptops, desktops, PCs, or Macs
- Available in UDIMM and SODIMM
- Best for small and mid-sized businesses, and home use; Ballistix line for gaming and performance