WE GET COMPLEXITY DOESN’T HAVE TO BE PART OF YOUR CLOUD JOURNEY.

Microsoft Azure with CDW

There is a lot to consider when integrating cloud solutions into an already complex IT environment. Simplify the decision process and accelerate your Azure implementation — from planning and execution to ongoing management and support — by partnering with CDW.

CDW Amplified™ Services for Azure can help you achieve:

- Faster Innovation
- Agility
- Operational Efficiencies

Orchestrating the Right Solution

CDW Amplified™ Services for Azure help ensure your solution brings long-term value to your organization by delivering unmatched benefits in three key areas:

- **Vision and Clarity**: Develop a thoughtful Azure roadmap by partnering with our team to align around your cloud vision, motivations and goals. Our experts use this knowledge to identify the right implementation, cost containment and proactive monitoring strategies.

- **Execution and Support**: Access the tactical guidance you need — right when you need it — with on-demand execution and support services from CDW.

- **Ongoing Skills and Expertise**: Supplement and empower your workforce with help from support specialists and engineers who will share their insights with your team.

Why CDW for Azure?

The partner you choose determines how effectively you’ll achieve your cloud vision. As a Microsoft Azure Expert Managed Service Provider, CDW has a record of delivering results to customers in finance, healthcare, manufacturing, small business, government and education.

We also provide full-stack solutions expertise, integrating hardware, software, cloud and services considerations into every Azure discussion. That means you’ll benefit from holistic technology guidance while eliminating the need to coordinate with multiple IT vendors and service providers to design, procure, implement and manage your Azure solution.

CUSTOMER SUCCESS STORY

Industry: Healthcare
Employees: 5,000

**CHALLENGE**: A leading healthcare delivery system needed a partner to help it manage costs and migrate its existing infrastructure to Azure.

**SOLUTION**: CDW worked with the customer to establish a governance framework while defining the baseline Infrastructure as a Service architecture, landing zone and migration strategy. CDW provided best practices and knowledge transfer to maximize the customer’s cloud benefits.

**RESULT**: Thanks to CDW Amplified™ Services for Azure, the customer significantly lowered its ongoing operational costs and improved the time to value for deploying new resources in its environment.

**Read the full success story at CDW.com/Azure.**
**How CDW Brings Clarity to the Cloud**

CDW Amplified™ Services for Azure are designed to support you throughout your cloud journey. This means ensuring our customers have a vision of what they want to accomplish and a plan to manage their environments continuously over the long term. Learn more about our approach to serving customers as they pursue cloud innovation.

<table>
<thead>
<tr>
<th>Priority</th>
<th>Solution</th>
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<tr>
<td>Establish Your Azure Foundation</td>
<td>We’ll begin your cloud journey by assessing your on-premises environment to determine the right targets and workloads for the public cloud. From there, our team will work with you to establish a governance and security strategy. Then, you can tap our landing zone services, such as pilots and jump–start services, to enable your workforce to skill up quickly and learn the ropes from experts. Finally, our migration strategy services will help you develop a plan for your first enterprise-level migration.</td>
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<tr>
<td>Migrate and Grow</td>
<td>Following a comprehensive, outcomes-focused approach, our migration team will help you move your identified and selected workloads to Azure so you can achieve more at scale. There are tactics that we may use to minimize disruption and accelerate your deployment, including:</td>
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<td>• Planning and discovery</td>
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<td>• Server and application assessment</td>
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<td>• Migration plan</td>
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<td>• Landing zone</td>
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<td>• Infrastructure as a Service migration</td>
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<td>• Tenant-to-tenant migration</td>
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<td>Accelerate and Optimize</td>
<td>We’ll build a custom approach to accelerating your digital velocity through automated infrastructure, practical DevOps and modern software architecture patterns and practices. You can expect to achieve true digital transformation by enabling modern concepts, such as:</td>
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<td>• Application modernization, which turns your monolithic applications into small, manageable microservices that can be easily moved to the cloud</td>
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<td>• Flexible computing, which combines the efficiencies of on-premises equipment with the agility and scalability of the cloud</td>
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<td>• Data modernization, which enables you to manage the size, scale and hybrid nature of your data to turn information into action</td>
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**CHECKLIST OF QUESTIONS**

Implementing Azure solutions can be a challenge. CDW experts can help you make sense of the overall marketplace by explaining how each option maps back to your goals. The following can help guide that discussion:

- What is your cloud strategy?
- Do you need a cost containment strategy for your data center that enables growth?
- Do you have a strategy for ongoing service operation and improvement?
- Do you need an application and data architecture design for a modern cloud platform?

**MORE REASONS TO PARTNER WITH CDW**

We are all about serving our customers. In fact, CDW has been a gold-level Microsoft partner for more than 10 years, holding several core competencies that demonstrate our best-in-class experience with Azure solutions.

**Our Gold Competencies include**

- Application Development (Application Builder Option)
- Application Integration (Application Integrator Option)
- Cloud Platform (Azure Consumption Option)
- Data Analytics (Data Analytics Specialist Option)
- Data Center (Data Center Solutions Option)
- DevOps (DevOps Partner Option)

**Our advanced specializations include**:

- Microsoft Windows Virtual Desktop
- Windows Server and SQL Server migration

Contact your CDW account team or visit CDW.com/Azure to learn more about our full-stack Azure services and solutions.