

¹Small Business PC Study, TechAisle, 2016.

²Ponemon; 2016 State of Cybersecurity in SMB (USA); Canadian Chamber of Commerce, An Analysis of the Adoption of Internet-based Technology, February 2017

³Forrester, Total Economic Impact of Microsoft Windows 10

⁴Testing conducted by Principled Technologies in July 2015 in a closed lab environment using OEM factory default images on a representative sample of Windows 7 devices. Each boot test was run 10 times and the averages compared. Average improvement in startup was 28%.

⁵Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, estimated based on Windows 8.1 Local HD Video Playback Power, Comparisons based on Intel® Core™ i5-6200U vs. Intel® Core™ i5-520UM

⁶Hardware dependent.

⁷Small Biz Daily: 10 Small Business Trends 2018.

⁸For the supported lifetime of the device.

¹⁰As measured by Windows 10* EEMBC Browsing Bench vs. a 4-year-old commercial PC

¹¹Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit www.intel.com/benchmarks. The benchmark results reported above may need to be revised as additional testing is conducted. The results depend on the specific platform configurations and workloads utilized in the testing, and may not be applicable to any particular user's components, computer system or workloads. The results are not necessarily representative of other benchmarks and other benchmark results may show greater or lesser impact from mitigations.

¹²As measured by SEG572 vs. a 4-year-old commercial PC.

¹³As measured by an overall score of SYSmark* 2014 vs. a 4-year-old commercial PC.