

Cloud storage is our specialty, nice to meet you



In a world full of generalists, **NetApp** is a specialist.

We are relentlessly focused on helping you get more out of cloud than you ever thought possible. Whether on premises, in the cloud or anywhere in between, no one integrates, secures and connects your storage like NetApp does.

It's your cloud, your data, your business...are you ready for the next step?



Cloud innovation

Elevate your cloud quickly and easily with our ever-evolving portfolio of services. Just bring your own cloud. We'll bring the automation, dynamic tiering, infrastructure and compute monitoring, security, speed, high availability, and more.



Data in hybrid cloud

Deliver a consistent, game-changing experience with data services that works across your choice of public clouds, private clouds, virtual machines, and microservices.



Digital transformation

Modernize and simplify your on-premises environment with all-powerful, all-flash storage arrays that provoke innovation, amplify cost-saving efficiency and power private clouds at scale.

Why NetApp?

- ★ Long-standing **leaders in storage technology**
- 🔑 Tools that do it all—**connect, protect, monitor and analyze data**
- 🔄 Proven knack for running **business-critical apps in the cloud**
- 🏠 Flexible options, like an a la carte menu for **on-prem and beyond**
- ☁️ Native cloud services with **deep public cloud integration**