

PROOFPOINT INFORMATION PROTECTION

FIND AND PROTECT YOUR SENSITIVE DATA, WHEREVER IT GOES

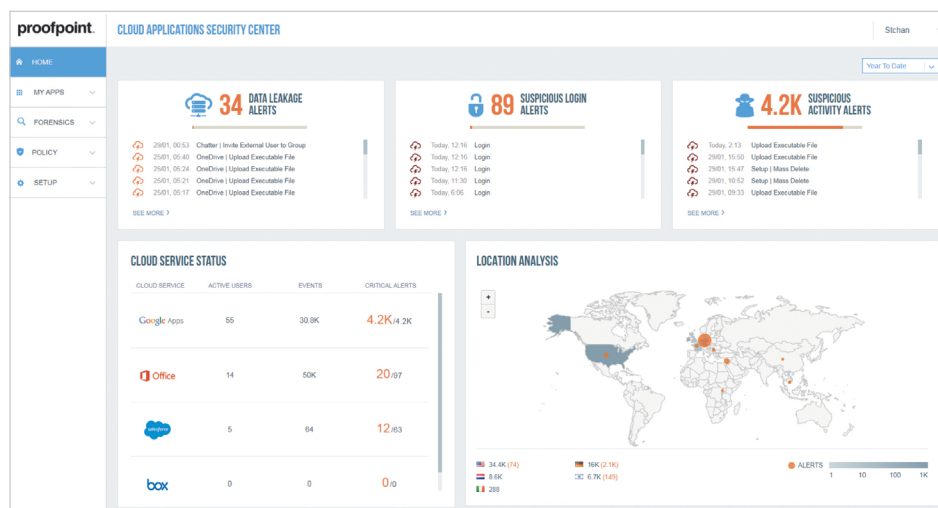
No cyber security defense can prevent every attack. That is why IT teams must proactively identify and protect sensitive and regulated data—whether it’s “at rest” in file stores or “in motion” as it is sent or received.

Proofpoint Information Protection reduces your attack surface and compliance risk. It classifies and protects sensitive data using our unique people-centered, risk-aware approach. That means people who need the data—and only those people—have access. Transparent policy enforcement and automated encryption help protect data without disrupting your business.

Information Protection is the only cloud-based suite of solutions that gives you complete visibility and control of your sensitive data. It works across cloud-based apps and on-premises email and file storage. Out-of-the-box policies give you insight into your attack surface in just 24 hours.

The suite includes:

- **Proofpoint Cloud App Security Broker (PCASB):** Protect people and data from advanced threats, accidental sharing and compliance risks in Office 365 and G-Suite.
- **Proofpoint Data Discover:** Discover sensitive and confidential information in shared drives, NAS, SAN, and SharePoint sites.
- **Proofpoint Email DLP:** Prevent employees from sending sensitive data through email.
- **Proofpoint Email Encryption:** Secure sensitive emails and attachments automatically with policy-based encryption.



COMPLETE VISIBILITY AND CONTROL OVER YOUR UNSTRUCTURED ENTERPRISE DATA

Dependable, automated content analysis tracks information across your network and cloud-based apps, including:

- Microsoft Office 365
- G-Suite
- Box
- Email
- File shares
- Storage area networks
- Network attached storage
- SharePoint Sites

You can automatically identify sensitive data at risk of exposure. These include items regulated by PCI, PII, HIPAA, and GDPR. You also get better visibility into any unauthorized access by users and third-party apps. Real-time remediation lets you encrypt, quarantine, delete or control access to sensitive data.

AUTOMATED COMPLIANCE

Our unified data classifier tracks information across your network and cloud-based apps. This includes:

- Electronic health records
- Confidential design documents
- Cardholder information
- Other unstructured data

POLICY-BASED ENCRYPTION THAT END-USERS LOVE

Proofpoint Email Encryption makes secure communication simple, seamless, and automatic. You can apply policies dynamically based on the message content. Encryption is applied at the client or gateway levels using push or pull methodologies. We transparently manage your encryption keys, which are stored in secure, highly available, and fully redundant facilities.

CLOUD-BASED, FAST TIME-TO-VALUE

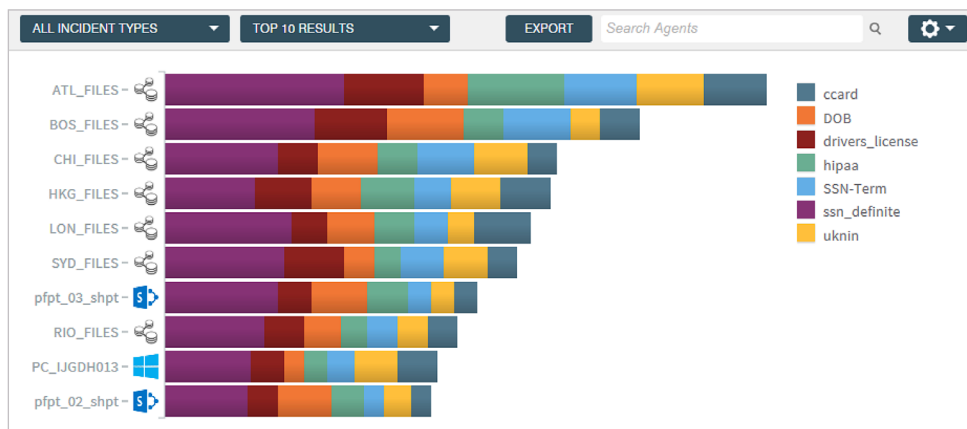
Traditional information protection tools take a long time to deploy. That lag time can be one of the biggest hurdles to safeguarding business-critical data. Information Protection works in the cloud, so you can deploy it in just 90 minutes—and start seeing the benefits in as little as 24 hours.

UNIFIED CLASSIFIERS, DICTIONARIES, AND EXACT DATA MATCHING ACROSS MULTIPLE CHANNELS

Make the most of your other Proofpoint investments. Our solutions share more than 80 policy templates and dictionaries, including PCI, PII, HIPAA, and GDPR. Custom policies and dictionaries can be created and extended to both data in motion and at rest. You can also use exact data matching to target specific sensitive information and prevent false positives.

VISUALIZATION FOR UNSTRUCTURED DATA AT REST

Incident remediation queues are notorious for creating more “noise” than “light.” With Information Protection, you get clear, fast insight. We reveal your greatest vulnerabilities in easy-to-understand visual tools. Heat maps, exposure charts and other visualizations help surface potential issues. You can quickly see PCI violations, GDPR-related documents and more. (Traditional alert-based tools can overwhelm security teams with thousands of incidents for each of these issues.) See high-value files that are at the greatest risk in a data breach. And quickly drill down into the specific violations, access rights, and locations.



ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today’s mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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