

# NOT EVERYONE IN YOUR ORGANIZATION IS A VIP.

## But anyone can be a VAP: Very Attacked Person™

And these VAPs aren't always the people you expect.

Our latest Protecting People report analyzes email attacks on Fortune Global 500 companies between October 2018-January 2019. We examined who's being targeted, how, and what organizations can do about it. Here are some highlights:

WHO'S BEING ATTACKED

Among the most targeted malware and credential phishing attacks, nearly



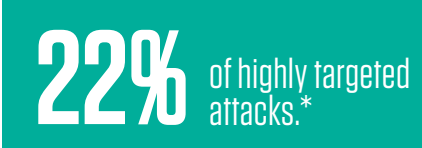
These email addresses are typically shared within an organization.

Individual contributors and lower-level management accounted for



Your VAPs aren't always your VIPs.

Workers in production and operations functions were by far the most targeted group,



sales 14%  
management 13%

\*malware and credential phishing

Attacks against telecommunications firms skyrocketed more than



Most industries saw triple-digit or higher surges in the number of email fraud attacks.

Attacks against government agencies soared nearly



\*vs. the year-ago quarter

HOW THEY'RE BEING ATTACKED

Among organizations targeted in email fraud nearly



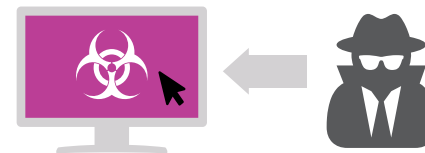
Nearly 80% were targeted in attacks that tried to send fraudulent email to six or more people.

Among organizations targeted by email fraud, more than



That's 4x the year-ago percentage.

Web-based attacks that use social engineering grew



Fraudulent social media support account phishing, jumped



ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint.