



ACCELERATE BUSINESS TRANSFORMATION

FlashStack™ – the Cisco and Pure Storage converged infrastructure solution – enables customers to grow and protect digital revenues by dramatically reducing data center costs and delivering a consistent experience.

In partnership since
2016

Sold **globally** in
36 countries

Across all industries

including Healthcare, Financial Services, Government, Education, Aviation, Automotive and Retail

Available to all Cloud Service Providers

Financing: Cisco Capital OpenPay approved

1000s of joint deployments around the world

Flashstack for Automation, AI, IoT and Data Analytics – ingest, analyze, access at massive scale

FLASHSTACK ENABLES CUSTOMERS TO:



Reduce time-to-market and become more agile, with optimal data center infrastructure



Maximize revenue and competitive advantage from your data with FlashStack the modernized converged infrastructure



Increase the value of user productivity by \$220,800 per 100 users¹



Eliminate infrastructure complexity – saving cost and time



Reduce risk, and guarantee availability and security of mission-critical infrastructure

FLASHSTACK FROM CISCO AND PURE STORAGE FAST FACTS:

15% greater

developer productivity¹

431%

5-year ROI with 10 months payback¹

58% improved

app performance¹

61% more efficient

IT teams¹

46% lower

TCO over 5 years¹

WHAT MAKES PURE STORAGE AND CISCO DIFFERENT?



A new breed of converged infrastructure in a multi cloud environment



Clear focus on close collaboration and partnership – Pure Storage is involved in several Cisco initiatives



Joint experience and expertise across all major industries



FlashStack is a Cisco Validated Design: a Cisco-endorsed solution that lowers risk and speeds time-to-deployment. FlashStack solutions are available for major workloads.



¹IDC White Paper – Flashstack Delivers Business Value through Productivity and Scalability.

A TAILORED, TURNKEY SOLUTION WITH VARIOUS DELIVERY MODELS

Plug-in and go

FlashStack can be delivered pre-built: infrastructure can be online in hours, not weeks.

Custom-built

No rigid configurations – can be built as needed.

Budget-friendly

Protect investment by leveraging components already purchased – such as existing UCS, Nexus, FlashArray or FlashBlade™.

CUSTOMER QUOTES

“Pure is a highly driven, highly intelligent organization. It took the team less than a day to configure FlashStack, which is the best infrastructure experience I’ve ever had.”

Ryan Wadsworth,
Director of Technology, KordaMentha

“FlashStack gives us the ability to plan for the next five to seven years, which fundamentally changes our ability to pivot and grow. It’s an incredible value proposition.”

Brad Wilton,
Director of IT, Valley Proteins

“With Pure Storage FlashStack, we have gained a tremendous amount of performance and stability... in the end, it was a very easy decision to go with FlashStack.”

Jack Hogan,
Chief Technology Officer, Lifescript



Go to FlashStack.com or contact FlashStack@PureStorage.com



PURE STORAGE, INC. 650 CASTRO STREET, MOUNTAIN VIEW, CA 94041
www.flashstack.com