55% of IT professionals and individuals prefer a method of protecting accounts that doesn’t involve passwords.

Protecting the Workforce

51% of IT professionals said their organization relies on sticky notes for their accounts.

53% of individuals would improve the security of their organization.

52% of IT professionals believe eliminating passwords would improve the security of their organization.

50% of IT professionals believe eliminating passwords would improve user convenience.

65% of IT professionals believe the use of biometrics would improve their organization.

53% of individual users believe the use of biometrics would offer better security for their accounts.

56% of IT professionals believe eliminating passwords would improve the use of biometrics for their accounts.

60% of individuals would be willing to pay $50-$60 to have the highest level of security across all of their online accounts.

64% of IT professionals believe the use of biometrics would offer better security for their accounts.

59% of IT professionals believe eliminating passwords would significantly improve account security.

56% of individuals believe eliminating passwords would significantly improve the security of their organization.

55% of IT professionals believe eliminating passwords would significantly improve the security of their organization.

57% of individual users believe eliminating passwords would significantly improve the security of their organization.

54% of IT professionals believe eliminating passwords would significantly improve the security of their accounts.

56% of individual users believe eliminating passwords would significantly improve security across all of their online accounts.

55% of IT professionals believe eliminating passwords would significantly improve the security of their accounts.

56% of IT professionals believe eliminating passwords would significantly improve the use of sticky notes for their accounts.

53% of individual users believe eliminating passwords would significantly improve the use of sticky notes for their accounts.

Painful Passwords: Users and IT Weigh In

A recent study from Ponemon Institute and Yubico shows that both IT professionals and individual users are engaging in risky security practices despite increasing privacy and security concerns.

When it comes to accessing information online, individual users rated security as the most important factor. However, 55% of both IT professionals and individual users believe usernames and passwords offer sufficient security.

A recent study from Ponemon Institute and Yubico shows that both IT professionals and individual users believe passwords, usernames, and sticky notes are effective tools to securely create, manage and store passwords.

In close collaboration with leading internet companies and thought leaders, Yubico co-created the FIDO U2F and FIDO2/WebAuthn open authentication standards, which have been adopted in major online platforms and browsers, enabling two-factor, multi-factor, and passwordless login and a safer internet for billions of people.

Yubico was founded in 2007 with the mission to make secure login easy and available for everyone.

RSA offers business-driven security solutions that provide organizations with a unified approach to managing digital risk that hinges on integrated visibility, automated insights and coordinated actions.

RSA solutions are designed to effectively detect and respond to advanced attacks; manage user access control; and reduce business risk, fraud and cybercrime.

RSA protects millions of users around the world and helps more than 90 percent of the Fortune 500 companies thrive and continuously adapt to transformational change.


2FA, Managing Passwords & Preventing Account Takeovers

46% of IT professionals require the use of 2FA to gain access to corporate assets.

37% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

64% of IT professionals report that their organization relies on a password manager, which is effective tool to securely create, manage and store passwords.

60% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

59% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

58% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

35% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

25% of IT professionals believe eliminating passwords would improve account security.

42% of IT professionals report that their organization uses a password manager, which is effective tool to securely create, manage and store passwords.

56% of individual users believe eliminating passwords would improve account security.

57% of IT professionals believe eliminating passwords would improve the security of their organization.

55% of IT professionals believe eliminating passwords would improve the use of biometrics for their accounts.

53% of individual users believe eliminating passwords would improve the use of biometrics for their accounts.

55% of IT professionals believe eliminating passwords would improve the security of their accounts.

56% of individual users believe eliminating passwords would improve the security of their accounts.

54% of IT professionals believe eliminating passwords would improve the use of sticky notes for their accounts.

56% of individual users believe eliminating passwords would improve the use of sticky notes for their accounts.

31% of IT professionals believe that eliminating passwords would improve the security of their accounts.

42% of IT professionals believe that eliminating passwords would improve the security of their organization.

35% of IT professionals believe that eliminating passwords would improve the security of their organization.

62% of individual users believe that eliminating passwords would improve the security of their accounts.

64% of individual users believe that eliminating passwords would improve the security of their organization.

57% of IT professionals believe that eliminating passwords would improve the security of their accounts.

59% of IT professionals believe that eliminating passwords would improve the security of their organization.

60% of IT professionals believe that eliminating passwords would improve the security of their accounts.

57% of IT professionals believe that eliminating passwords would improve the use of biometrics for their accounts.

53% of individual users believe that eliminating passwords would improve the use of biometrics for their accounts.

60% of IT professionals believe that eliminating passwords would improve the use of sticky notes for their accounts.

59% of individual users believe that eliminating passwords would improve the use of sticky notes for their accounts.

54% of IT professionals believe that eliminating passwords would improve account security.

56% of individual users believe that eliminating passwords would improve account security.

54% of IT professionals believe that eliminating passwords would improve the security of their accounts.

56% of individual users believe that eliminating passwords would improve the security of their accounts.

54% of IT professionals believe that eliminating passwords would improve the use of sticky notes for their accounts.

56% of individual users believe that eliminating passwords would improve the use of sticky notes for their accounts.

55% of IT professionals believe that eliminating passwords would improve the security of their organization.

57% of individual users believe that eliminating passwords would improve the security of their organization.

55% of IT professionals believe that eliminating passwords would improve account security.

57% of individual users believe that eliminating passwords would improve account security.

60% of IT professionals believe that eliminating passwords would improve the use of biometrics for their accounts.

53% of individual users believe that eliminating passwords would improve the use of biometrics for their accounts.

60% of IT professionals believe that eliminating passwords would improve the use of sticky notes for their accounts.

59% of individual users believe that eliminating passwords would improve the use of sticky notes for their accounts.

RSA believes the information in this document is accurate. The information is subject to change without notice. 09/20, W386667.