Data is at the heart of everything we do. Every malicious threat aims to exploit this data and regulations govern how this data should be stored, managed and protected. Dealing with these challenges is incredibly difficult to do in an increasingly fragmented, siloed and highly complex IT environment. Starting over is a non-option. So, how do you get it done?

That’s where Veritas comes in.

**THREE IMPACTING TRENDS**

**FACT:**
It would take over 2.6 trillion smartphones to store 175ZB of data.

**FACT:**
A new organization will fall victim to ransomware every 14 seconds in 2019.

**FACT:**
It’s impossible to prove regulatory compliance when half of your data is dark.

**FIVE DATA MANAGEMENT CHALLENGES**

**MORE DATA/SOURCES TO MANAGE:**
Physical, virtual, hyperconverged, cloud, mobile, machine, open source, containers

**MORE THREATS TO PROTECT AGAINST:**
Ransomware, encryption attacks, human error, management system, natural disasters, infrastructure failure, speak.

**MORE REGULATIONS TO COMPLY WITH:**
GDPR, HIPAA, PCI DSS, CCPA, FACTA, FIP, AGPS, LGPD

**MORE NEED TO OPTIMIZE FOR:**
Cost, agility, availability, regulatory efficiency

**ONE SOLUTION—A STANDARDIZED PLATFORM**

Ensure applications are always available and deliver on even the most strict of SLAs as your 24/7 business demands—virtual, on-premise or in the cloud. Learn more at veritas.com/availability

Keep data protected at scale and always recoverable no matter where it lives with simplified, yet robust, data protection solutions. Learn more at veritas.com/protection

Gain key insights into data that allow you to take action to increase operational efficiency, optimize costs, and enable regulatory readiness. Learn more at veritas.com/insights

Copyright © 2019 Veritas Technologies. V0913