SMARTROW™ SOLUTION
Intelligent, Integrated Infrastructure for the Data Center
SmartRow™ Solution

Deploy a Fully Configured Data Center in Just Weeks

Availability, Capacity, Efficiency.

You need them – and now you can have them all. Another first from Vertiv™.

The SmartRow™ infrastructure from Vertiv is a simplified, standardized and quickly deployable data center environment with significant CAPEX and OPEX savings over conventional designs. No other solution on the market provides such ease of deployment and integration. This complete data center infrastructure solution allows you to easily deploy and effectively manage an integrated IT infrastructure without being limited by building systems such as fire suppression and cooling.

SmartRow is available in three- to six-rack configurations for up to 20kW of total capacity; and six-rack to ten-rack configurations for up to 36kW of total capacity. The solution allows the flexibility of starting small and expanding over time.

The SmartRow solution is ideal for:
- Build outs of new or existing small and mid-sized data centers
- Remote data centers for larger enterprises requiring standardized infrastructure
- Standalone development environments
- Standalone disaster recovery

Vertiv has demonstrated up to 10% CAPEX savings over conventional designs and 27% OPEX savings. Here’s how SmartRow infrastructure does it:
- Significantly reduces the cost of room upgrades or modifications
- Optimizes use of space
- Reduces cooling power usage through contained airflow, and high efficiency technologies
- Increases IT control and productivity
- Deploys in weeks, not months

“Using the SmartRow system we did not have to sacrifice availability and we gained efficiency, so we found that the SmartRow system gave us the best of both worlds. SmartRow saved Pasco County significant dollars. We are able to utilize an average room, we did not have to build a special computer room to install this. That saved us money in raised floor, that saved us money in fire suppression, and that saved us money in room cooling.”

—Todd Bayley, Technical Architect- Network Information Technology Department, Pasco County, FL

1 Pasco County Case Study. CH-00021 (01/11)
What Makes the SmartRow™ Offering Unique?

Imagine the advantages of an intelligent, integrated infrastructure with all the capabilities you need to achieve your IT objectives.

The SmartRow infrastructure utilizes seven data center best practices and technologies to achieve a unique set of benefits.

1. Maximizes the return temperature at the cooling units to improve capacity and efficiency
2. Matches cooling capacity with IT load
3. Utilizes cooling design that reduces energy consumption
4. Uses power management systems that optimize availability and efficiency
5. Features a design that enhances flexibility using scalable architectures that minimize footprint
6. Utilizes real-time infrastructure optimization to provision resources faster, increase efficiency and reduce stranded capacity
7. Leverages the availability of in-market data center design expertise and technical assistance

<table>
<thead>
<tr>
<th>EFFICIENT</th>
<th>ECONOMICAL</th>
<th>SIMPLIFIED</th>
<th>CONTROLLABLE</th>
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</thead>
<tbody>
<tr>
<td>• Reduce annual energy costs –up to 27% through high-efficiency power, dedicated cooling and management technologies and containment</td>
<td>• Reduce time and cost of implementation order, install and implement within just weeks</td>
<td>• Simplify implementation through an integrated design</td>
<td>• Ensure efficiency and availability with Liebert® iCOM™ controls — manage cooling to optimize IT equipment performance and life</td>
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<tr>
<td>• Optimize space efficiency through an integrated system</td>
<td>• Save up to 28% on room upgrades compared to upfitting a room as a conventional data center</td>
<td>• Easily operate and manage infrastructure systems through integrated controls</td>
<td>• Enhance performance and anticipate potential problems before they occur with infrastructure monitoring and management appliances and software</td>
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<tr>
<td>• Reduce maintenance costs with reliable design and efficient operation that minimizes wear and tear and requires less servicing</td>
<td></td>
<td>• Ensure continuity of business operations with single system startup, warranty, preventive maintenance and repair</td>
<td>• Increase physical security and equipment protection with lockable cabinets and access alerts</td>
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<tr>
<td>• Increase IT efficiency by streamlining and centralizing monitoring and management</td>
<td></td>
<td>• Utilize industry-leading service and support provided by local data center design experts</td>
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SmartRow™ Solution

A simple solution designed to expand IT capacity when you don’t have the luxury of more data center space.

The SmartRow solution is ideally suited for environments where dedicated IT room improvements are not practical or cost effective. It is the perfect solution for spaces not designed to be IT environments. And it can be placed unobtrusively into work spaces.

No fire suppression system upgrades to the room are needed since fire suppression is integrated into the solution. No dedicated room cooling is necessary, and it can work in a non-raised floor environment.

This space-saving solution integrates the industry’s finest and most efficient infrastructure technologies all within a single row. It is well suited to serve as a primary data center or a separate disaster recovery solution.

SmartRow™ Infrastructure: Technologies and Features to Optimize Efficiency and Availability

1. High-efficiency dedicated cooling and environmental controls – Liebert® PDX/PCW™ dedicated cooling system with Liebert iCOM™ controls and patented digital scroll technology to match cooling to rack load

2. Room-neutral design – allows this system to be placed virtually anywhere, even in environments where people are working

3. Secure – Lockable cabinets and access-triggered alarms work together to put you in control of your environment

4. Integrated fire suppression – saves 66% over room-based systems by avoiding room upgrades

5. Simple, fully integrated infrastructure – racks, dedicated cooling, management, fire suppression, cable management and power distribution are designed to work together, saving you time and money on installation and operation

6. Sealed plenums and contained airflow – provide greater cooling efficiency

7. Integrated emergency fans - operated by UPS in case of outage to exhaust heat

8. Comprehensive, remote data center infrastructure management – Liebert Nform™ and Avocent® appliances and software provide comprehensive, remote monitoring and control

9. Flexible platform for easy configuration – SmartRow DCR racks accommodate any type of IT or networking equipment, and maximize space utilization

10. Reliable on-line uninterruptible power – Liebert GXT4™ UPS with the industry’s smallest footprint and / or the flexible 5-20kVA Liebert APS™ modular, redundant UPS for row-based applications.

11. Flexible rack PDUs - MPX™ adaptive rack PDU or MPH2™ managed rack PDU provide flexibility and power control at the receptacle level, and faster implementation of IT equipment

12. Low-voltage cable entry in top and rear of plenum

13. Power connections - and heat rejection connections
Comprehensive SmartRow Monitoring Dashboard

Real-time monitoring of power and cooling status.

Trending – Map performance over time

Liebert® Nform™ Centralized Monitoring Software allows centralized, real-time monitoring for any SNMP device that supports a network interface.

- Monitors and controls a wide range of support systems - such as Liebert cooling and UPS systems
- Triggers event actions such as email alerts or notifications
- Allows more runtime to most critical systems by sending shutdown commands to user-defined non-critical systems
- Simplified installation and configuration
- Advanced graphics and user-friendly navigation enhance usability

SmartRow™

Simple, fully integrated infrastructure – racks, dedicated cooling, management, fire suppression, cable management and power distribution are designed to work together, saving you time and money on installation and operation.
Efficient and Economical

The SmartRow design provides an economical solution for fast deployment and efficient operation.

- Significantly reduces the cost of room upgrades or modifications. These costs add up and can include raised flooring, room cooling systems and fire suppression expansions. All of these can be integrated in the SmartRow offering, and the whole solution can be assembled with limited man power in as little as a day.

- Optimizes use of space. The SmartRow DCR unit has a minimum footprint of only 39 square feet and can fit in a room as small as 10 ft. x 19 ft. (w x d) (3 Rack Primary Configuration).

- Reduces cooling power usage through contained airflow, digital scroll compressor technology and Liebert® iCOM™ controls. Instead of cooling an entire room as in conventional designs, the SmartRow infrastructure cools only the rack space. It boasts a Power Usage Effectiveness (PUE) rating of 1.4.

- Increases IT control and productivity by offering integrated data center infrastructure management technologies that make moves/adds/changes easier and support remote monitoring and management.
By reducing the cost of energy, space, service and IT management, the SmartRow solution makes your infrastructure decisions smarter and easier.

### Cost Savings

<table>
<thead>
<tr>
<th></th>
<th>Conventional Data Center Design</th>
<th>SmartRow Design</th>
<th>Cost Savings</th>
<th>% SmartRow Advantage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room Costs</td>
<td>$60,000</td>
<td>$43,000</td>
<td>$17,000</td>
<td>28%</td>
</tr>
<tr>
<td>Infrastructure Costs</td>
<td>$105,000</td>
<td>$109,000</td>
<td>-$4,000</td>
<td>-3%</td>
</tr>
<tr>
<td>Total Capital Expense</td>
<td>$165,000</td>
<td>$152,000</td>
<td>$13,000</td>
<td>8%</td>
</tr>
<tr>
<td>Energy Consumption</td>
<td>$8,700</td>
<td>$6,400</td>
<td>$2,300</td>
<td>27%</td>
</tr>
<tr>
<td>5 Year OpEx</td>
<td>$44,000</td>
<td>$32,000</td>
<td>$12,000</td>
<td>27%</td>
</tr>
<tr>
<td>5 Year TCO</td>
<td>$209,000</td>
<td>$184,000</td>
<td>$25,500</td>
<td>12%</td>
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### MPX™/MPH2™ Rack PDUs

Adaptive and managed rack power distribution units allow remote monitoring and control at the receptacle level, as well as monitoring of environmental input options such as rack temperature and humidity. Rugged construction and industry’s leading operating temperatures.

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**SmartRow™**

**Highly favorable CAPEX**
- Save up to 28% on room upgrades compared to upfitting a room using conventional data center design

**Highly favorable OPEX**
- Reduced energy costs from more efficient cooling and server performance – up to 27% savings through high-efficiency power, cooling and management technologies and containment
- Lower preventative maintenance costs than a traditional data center – one data center reduced expenditures by as much as 33%

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**SmartRow**

- 18 kW, 288 sq ft
- 6 racks
- 1 Precision Cooling System
- 6 Rack UPS Systems
- Room neutral

**Conventional**

- 18 kW, 288 sq ft
- 6 racks
- Ceiling mounted ducted cooling
- 6 Rack UPS Systems
- Room renovation, fire suppression