



Secure, Cloud-Managed Wi-Fi

Our Secure Wi-Fi + Your Business = Endless Possibilities

Technology has changed the way everyone does business. Organizations of all types and across all industries are facing increased pressure from customers, vendors, and even employees to offer secure and fast wireless access. Wi-Fi is a necessity that has become all about convenience, security, and performance. WatchGuard doesn't just offer Wi-Fi connectivity, we offer enterprise-grade security, increased productivity, and improved customer satisfaction. When you deploy a WatchGuard access point that has Wi-Fi Cloud enabled with a Secure Wi-Fi or Total Wi-Fi license, you unlock the full potential of your WatchGuard access points with powerful Wireless Intrusion Prevention System (WIPS), real-time, business-driven analytics, and valuable engagement and marketing tools.

Not All WIPS Are Created Equal

Our patented Wireless Intrusion Prevention System (WIPS) helps ensure you have the protection you need. WIPS defends your airspace 24/7 from unauthorized devices, man-in-the-middle (MitM) and denial-of-service attacks, rogue APs and more – and with close to zero false positives.

Powerful Engagement and Analytics Tools

Customers can get their marketing game on with a suite of easy-to-use, built-in tools that turn a simple wireless connectivity offering into a rich Wi-Fi experience for their customers, guests and employees. Create stunning splash pages without the need for web design skills to engage with visitors using social media authentication, video, polls, and targeted promotions.

Cloud Management that Scales

Wi-Fi Cloud environments can take your business from one to an unlimited number of access points across multiple locations, with no controller infrastructure. Access points can be grouped in many ways including location, building, floor, and customer to maintain consistent policies.

Business-driven Analytics

You can know how, where, and when visitors are using your Wi-Fi so that you can maximize your Wi-Fi investment and optimize the user experience. You will be able to evaluate data around site metrics like footfall, dwell time, and conversion so they you can make better business decisions.

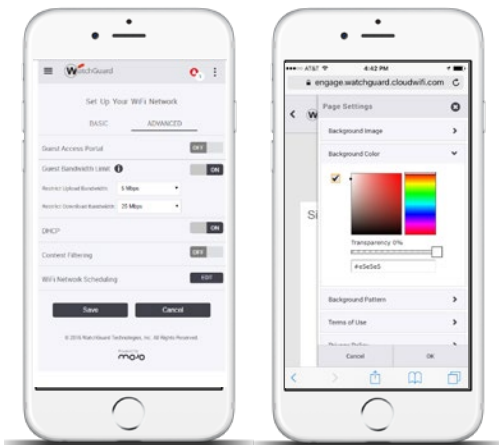
Features You Need, Nothing You Don't

WatchGuard's Wi-Fi packages enable you quickly and easily find the right set of features your business needs today...and tomorrow.

WatchGuard Wi-Fi Solution	Total Wi-Fi	Secure Wi-Fi	Basic Wi-Fi
Wi-Fi Cloud License	✓	✓	
Wireless Intrusion Prevention System (WIPS) Cloud-managed APs have built-in WIPS to help ensure you have the protection you need from malicious attacks and rogue APs	✓	✓	
GO Mobile Web App Easily set-up your network and configuration from any mobile device	✓	✓	
Customer Engagement Tools Splash pages, social media integration, surveys, coupons, videos, and so much more	✓		
Location-based Analytics Know how and when visitors are using your Wi-Fi, customizable reports and alerts for real-time and historical usage data	✓		
Firebox Gateway Wireless Controller			✓
Standard 24x7 Support Hardware warranty with advance hardware replacement, customer support, and software updates	✓	✓	✓

GO Mobile Web App

The GO mobile web experience allows you to manage your wireless networks using any mobile device. Managing customer engagement is entirely integrated with standard features enabling simple setup of customized splash pages and personalized customer promotions.



No Need to Rip and Replace, Just Add WIPS

Each WatchGuard access point has the flexibility to operate as both an access point and a dedicated WIPS security sensor. This means that when deployed as dedicated WIPS sensors, the devices work with your existing access points (Cisco, Aruba, Ruckus, Ubiquiti, etc) and add enterprise-grade wireless security protection to your network. In this case, instead of delivering secure Wi-Fi traffic to users, we deliver unprecedented WIPS security protection that is 100% dedicated to scanning the air and protecting your business from wireless threats.



WatchGuard Access Points

AP420



The AP420 offers fast speeds to support those latency-sensitive services like voice, video, and data downloads over Wi-Fi and comes with a 4x4 MU-MIMO dual radio connecting a crowded room full of devices simultaneously. This AP also offers dual concurrent band radios supporting 802.11a/n/ac Wave 2, 802.11b/g/n, 4 spatial streams, and data rates of up to 1.7 Gbps and 800 Mbps, respectively. With a 3rd MIMO dual band radio for dedicated WIPS and RF optimization (when Wi-Fi Cloud is enabled) you don't have to sacrifice performance for security. Ideal for tradeshow floors, auditoriums, meeting rooms, and shopping malls.

AP325



The AP325 from WatchGuard is an indoor access point and comes equipped with MU-MIMO connecting multiple devices at the same time—enhancing your secure Wi-Fi experience. This access point also offers dual concurrent 5GHz and 2.4GHz band radios supporting 802.11a/n/ac Wave 2 technology, 802.11b/g/n, 2 spatial streams, and data rates of up to 867 Mbps and 300 Mbps, respectively. Best for medium density environments such as small K-12 schools, small and mid-size businesses, distributed office spaces, small footprint retail, small meeting rooms, restaurants, and healthcare offices. Secure your business with the latest 802.11 Wave 2 technology that meets your budget needs.

AP322



The AP322 is a ruggedized 3x3 MIMO 802.11ac outdoor access point with dual concurrent 5 GHz and 2.4 GHz band radios supporting 802.11a/n/ac, 802.11b/g/n, three spatial streams, and data rates of up to 1.3 Gbps and 450 Mbps, respectively. The AP322 delivers broad, fast, and reliable Wi-Fi coverage – making it ideal for stadiums and sports fields, schools/universities, malls, parks, hotel pool areas and open air cafes, shipping docks, warehouses and other harsh or outdoor locations.

AP120



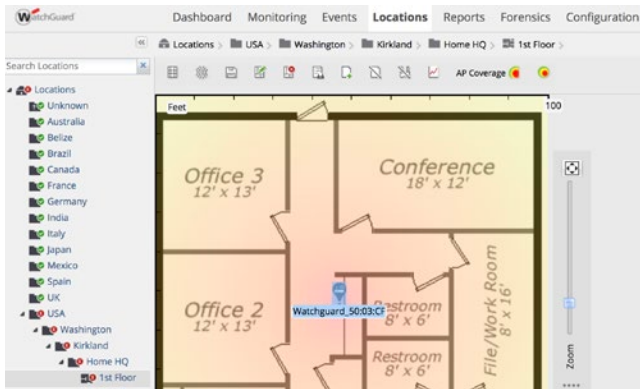
The AP120 is the affordable option when optimum performance is needed in a small space or where fewer devices are connected. It is an indoor 2x2 MIMO 802.11ac access point with dual concurrent radios, two spatial streams, and data rates up to 866 Mbps. This is a great alternative for small branch offices, stores, and classrooms.

“Being able to provide fast and secure Wi-Fi to our customers and employees is a must for our business. We chose WatchGuard’s Total Wi-Fi package because it gave us the Wi-Fi security we need. The solution has all the additional capabilities we couldn’t live without, such as, engaging with our customers on social media even after they leave our shops. The analytics we receive from the Wi-Fi Cloud also help us drive business growth.”

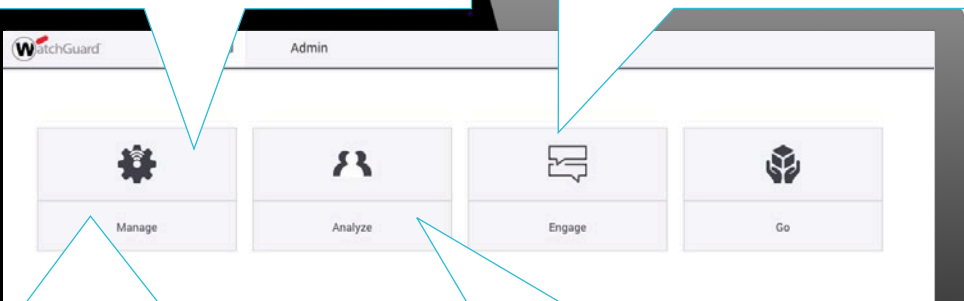
~ Jamie Stables, IT Manager, AMT Coffee



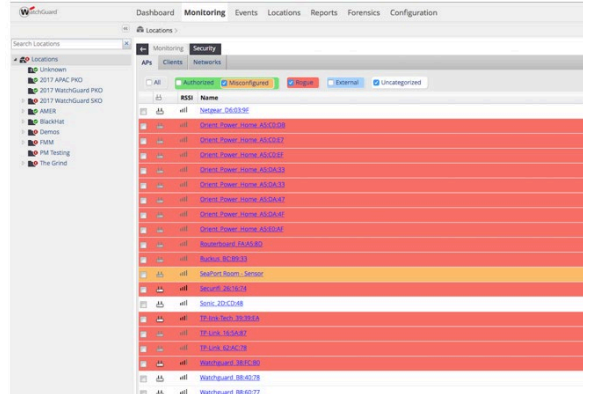
Cloud Management That Scales



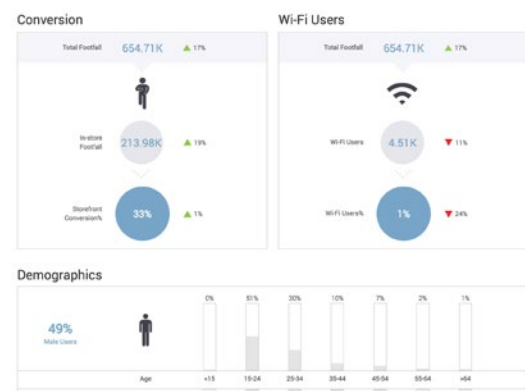
Social Wi-Fi Engagement



Patented WIPS Security Protection



Location-Based Analytics



Find out more

For additional details, talk to your authorized WatchGuard reseller or visit <https://www.watchguard.com/wifi>.

About WatchGuard

WatchGuard® Technologies, Inc. is a global leader in network security, secure Wi-Fi, and network intelligence products and services to more than 80,000 customers worldwide. The company's mission is to make enterprise-grade security accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for distributed enterprises and SMBs. WatchGuard is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America. To learn more, visit WatchGuard.com.