

# THE POWER OF PRIORITY:

## What's Next for Enterprise IT?

Today's organizations are pulled in a hundred different directions. How do they navigate tech challenges and stay focused on their priorities? CDW surveyed 800 IT decision makers\* to find out.

Aside from budgets, today's IT decision makers struggle most with:



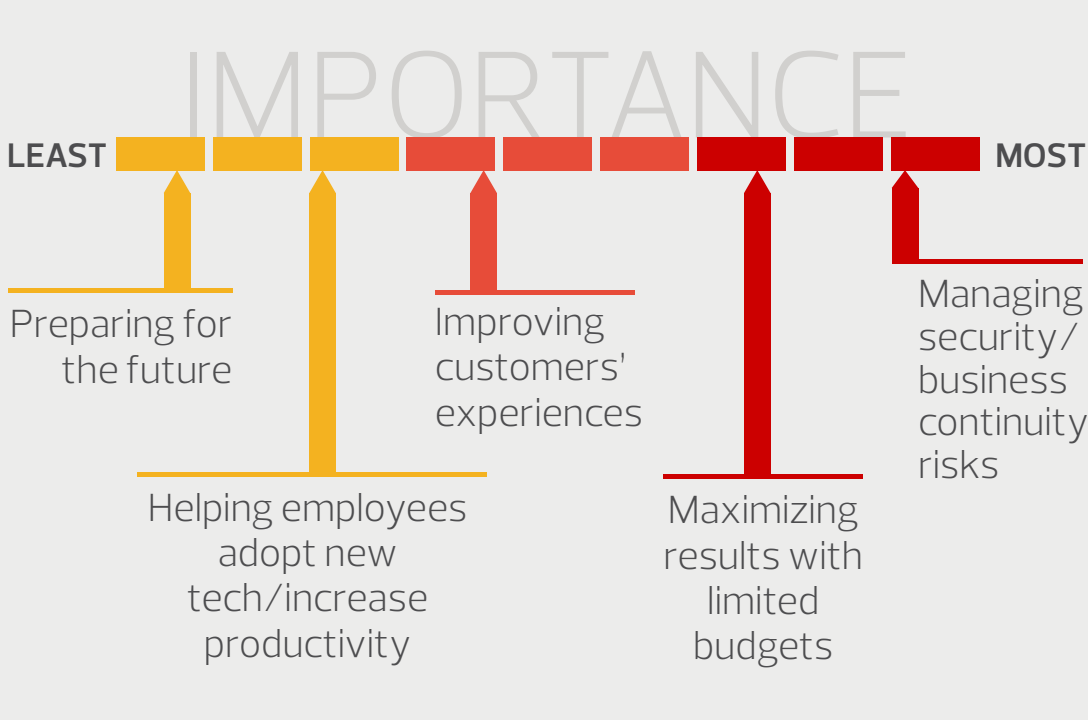
**FIRST** 34% Security concerns

**SECOND** 27% Diverse business requirements

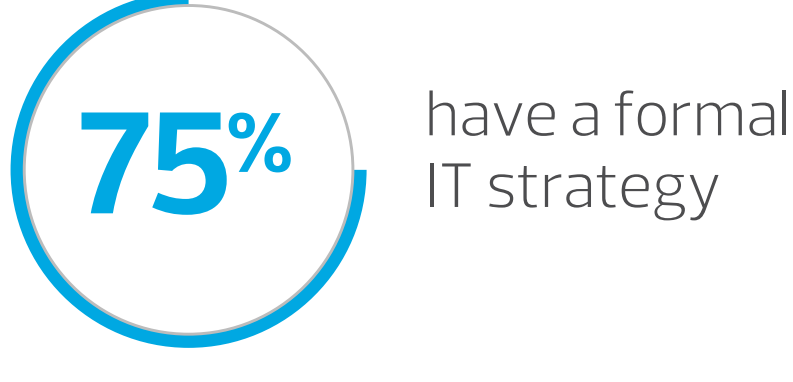
**THIRD** 25% Too many different opinions

And only **57%** can clearly define and execute on IT priorities

Organizations are trying to navigate:

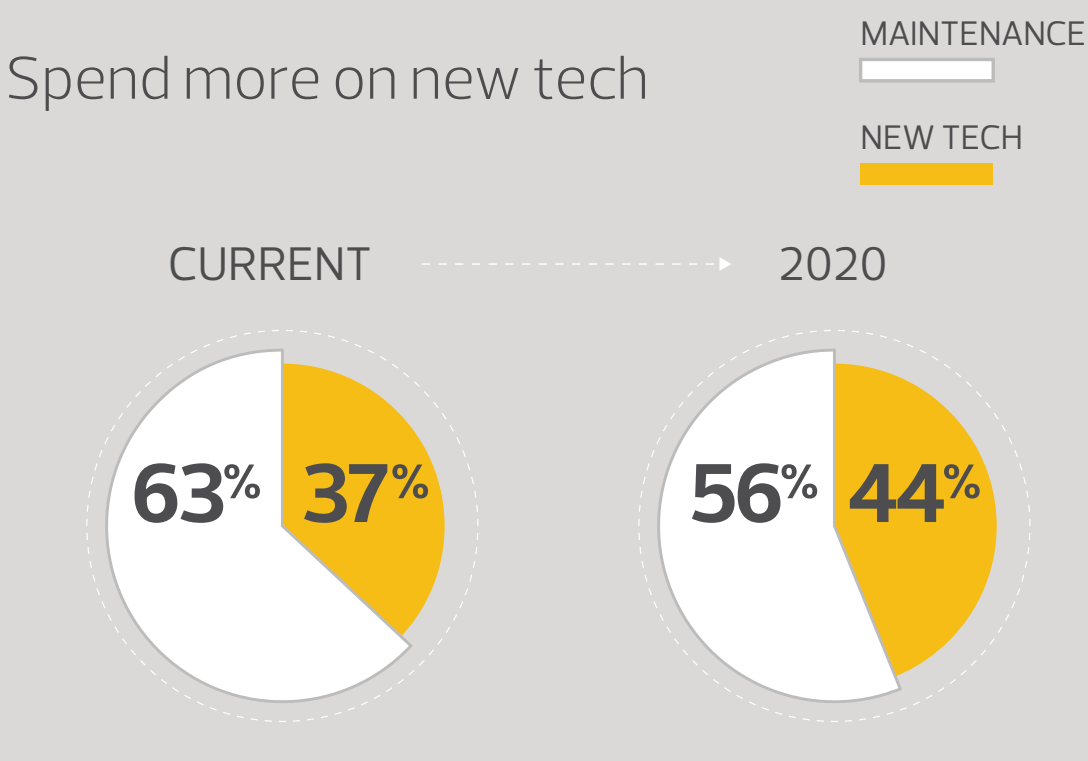


## The good news?



**IT Strategy = 2x** as likely to execute IT priorities

## How will organizations meet their goals?



Enhance security infrastructure

**49%** want improvements like:

- Next-generation firewalls
- Advanced endpoint protection
- Email security
- Identity and access management

Meet customer demands via cloud-based apps



Improve employee productivity via tech



Drive future success via emerging tech:

- 1 Cloud management software/platforms
- 2 Predictive analytics
- 3 IoT

To learn more about how organizations like yours prioritize and accomplish their IT goals, download CDW's full report at:

[www.cdw.com/PowerOfPriority](http://www.cdw.com/PowerOfPriority)



\*Results based on a survey of 800 IT decision-makers across eight industries, including small, medium and large businesses, Federal, state and local government organizations, healthcare providers, banks, higher education institutions and K-12 public school districts