

# WE GET DIVERSITY



## OVERVIEW

### WHY WE'RE COMMITTED

CDW's Supplier Diversity Program exists for one reason: to advance procurement opportunities for direct and indirect customer spending among small, minority business enterprises (MBEs); women's business enterprises (WBEs); and veteran-owned, disabled-owned and other small, disadvantaged businesses.

Ours is a commitment that reaches well beyond our coworkers, the customers we serve and the communities where we live. Partnering strategically with qualified businesses enables us to keep providing the industry's best customer experience, while contributing to economic growth in diverse communities nationwide.

Through our supplier diversity program, CDW generates business opportunities that position diverse suppliers for economic sustainability, yield competitive advantages for our company and deliver exceptional technology experiences for our customers through innovation. Having a diverse supplier base enables CDW to contribute to the economic well-being of all segments of the U.S. population. We recognize that partnering with suppliers who provide a diverse set of ideas – in addition to delivering support, goods, and services – creates a significant competitive advantage for CDW and our customers. CDW's strong commitment to ensuring a diverse and inclusive supply chain is reflected through achieving membership in the Billion Dollar Roundtable, an exclusive group of U.S. based companies that have procured more than \$1 billion annually from minority and women-owned businesses on a first-tier basis.

Since we launched our Supplier Diversity Program in 2007, diversity spending has taken a marked upturn. How did we achieve this increase?

As CDW doesn't manufacture products, we build relationships with qualified small businesses to help our customers – and ourselves – meet their diverse procurement goals.

Some program highlights for 2019:

**\$14 Billion**  
spent with certified small,  
diverse suppliers since 2007



**1100+**   
**PARTNERSHIPS**  
with minority-owned, women-owned,  
and small, disadvantaged businesses,  
including (but not limited to) product  
manufacturers, distributors and  
service providers



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**DIVERSITY**

# A COMMITMENT RECOGNIZED NATIONWIDE



## National Associations

Commitment is a vital part of the CDW Supplier Diversity Program. We dedicate ourselves to organizations and events that focus on building relationships and business opportunities within diverse communities. Here are just a few of the many organizations that we support through financial contributions, advisory council participation and event presence and hosting:



## Recognition

Gratifyingly, our diversity and inclusion efforts have not gone unnoticed. Here are just a couple of our national recognitions:



- 2019 Inducted into the Billion Dollar Roundtable
- 2020 Supplier Diversity Program of the Decade by MBN Diversity
- 2019 Finalist for WRSDC Corporation of the Year
- 2019, 2018 NMSDC Finalist Corporation of the Year

“ Our diverse suppliers are an integral part of our supply chain services offering. Their partnership allows us to comply with customer order fulfillment requirements while providing the solutions and services our customers want, when they want them. ”

— Byron Holden, Vice President, Procurement, CDW

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