CYBERSECURITY and CDW NONPROFIT

CDW PEOPLE WHO GET IT

INDUSTRY TRENDS

The top five privacy and data security issues for nonprofits are **privacy policies, maintaining data security, preparing for the possibility of a breach, data sharing** and **working with vendors and sensitive data.**[1]

[1] Venable, LLP, *Top Five Privacy and Data Security Issues for Nonprofit Organizations*, May 10, 2011

WHAT IS CYBERSECURITY?

Cybersecurity is a collection of technologies, processes and practices designed to protect networks, computers, programs and data from attack, damage or unauthorized access from internal and external threats. The increasing number of data breaches has made donor data privacy and cybersecurity a board-level concern for nonprofit organizations.

VALUE PROPOSITION

CDW Nonprofit can help safeguard an organization's entire IT ecosystem with end-to-end solutions and services from the network to mobile devices to local data and cloud resources. Our comprehensive cybersecurity approach protects, detects and keeps your assets safe and in compliance.

SOLUTION OFFERING

An effective cybersecurity solution should take a multilayered approach to address the many facets of everyday operation, from donor data management to network access to safe mobile practices. An ironclad cybersecurity defense can protect a nonprofit organization's reputation and maintain donor confidence. CDW helps nonprofits identify where they need to strengthen their IT security and helps simplify their approach by putting multiple security components under one management umbrella.

SPECIALIZED SERVICES

With more than 13 years of experience, CDW's Security Assessment Team of highly certified engineers deploys a **defense-in-depth** approach, which offers several in-depth ways to check a nonprofit organization's security posture:

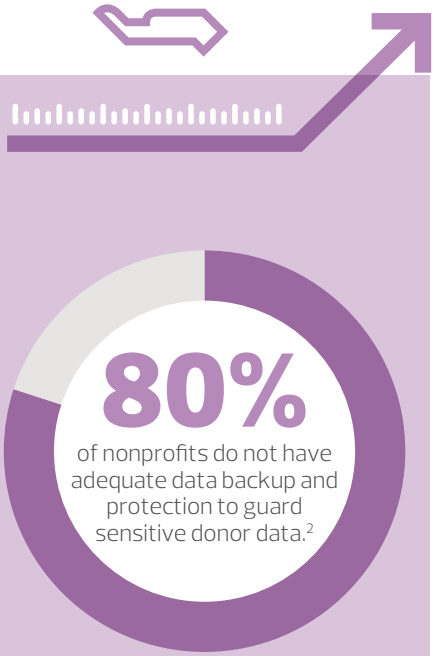
- Threat Check
- Penetration Testing
- Rapid Vulnerability Assessment (RVA)
- "White Hacker" Assessment
- Data Loss Prevention Risk Assessment
- WLAN Capacity Evaluation
- Tailored Comprehensive Security Assessment
- Remote PEN Testing

HELPFUL RESOURCES

- **Security Solutions: Defense in Depth »**
- **Cybersecurity for Nonprofits »**
- **Security Blanket: CDW Threat Check »**
- **CDW Threat Check Overview »**

FACTORS DRIVING CYBERSECURITY IMPLEMENTATION

- **Risk management and regulatory compliance.** Heightened focus by donors and government watchdogs on nonprofits' cybersecurity preparedness and vulnerabilities requires tighter security. Regulations related to electronic solicitations (CAN-SPAM Act) and social media outreach (COPPA) as well as donation platforms, donor list management, breach laws and privacy policies demand new levels of compliance.
- **Reputational damage.** Erosion of donor trust and antipathy of constituents or even boycotts can damage a nonprofit's reputation.
- **Board-level attention.** Cybersecurity is now an enterprisewide initiative that demands attention from executive and board-level members of the organization.
- **Quantity and cost of attacks.** The number of detected incidents is increasing, and so are the financial and reputational losses due to the cost and complexity of responding to these threats.
- **New areas of risk.** An overflow of complex data and the expansion of mobile technology use are making it more difficult than ever to secure against increasingly sophisticated internal and external threats.
- **Vendor involvement.** Increased dependence on third parties with trusted access necessitates new levels of security due diligence.
- **Increase in privacy and data security lawsuits.** Increased susceptibility to class action lawsuits for failing to maintain reasonable data security, collecting personal information with payment, sharing data with third parties and mobile practices.



[2] techimpact.org, "Data Loss – A Catastrophe for Nonprofits, " February 14, 2012

TOP TECHNOLOGY PARTNERS

FireEye SECURITY REIMAGINED
FORTINET
paloalto NETWORKS the enterprise security company
proofpoint
Symantec
TREND MICRO
zscaler

Contact your CDW Nonprofit account manager at 888.294.4239 or visit CDW.com/nonprofit