At CDW, we understand that getting the maximum value out of your data and gaining actionable insights from that data is critical to achieving your organizational goals. Analytics and modern data solutions are key to unlocking that value and obtaining those insights. CDW can help you design, build and deploy modern data solutions for storing, transforming, discovering and operationalizing your data.

CDW’s Analytics and Modern Data Center Practice can help you achieve:

- **Reduced Cost**
- **Reliability**
- **Reduced Risk**

**Orchestrating the Right Solution**

CDW works with you to define and implement an effective analytics and modern data strategy to get maximum value from your data and discover actionable insights. We help clients modernize their data strategy and develop the solutions to support it. Our experts help you in multiple areas:

- **IT Operational Analytics (ITOA)/AIOps**: Your operations need analytics to run most efficiently. Whether it is security, infrastructure or other operations, analytics can spot issues faster and automate responses to reduce downtime and improve user experiences.

- **Data Visualization**: Nuanced business insights belong in the hands of your organizational leaders, not just your data scientists. CDW builds and implements visualization and analytics tools and processes that surface valuable understanding so that it becomes actionable by your principal stakeholders.

- **AI/ML**: Our CDW AI/ML experts prove the value of artificial intelligence and machine learning to your business through minimum viable model (MVM) creation, which shows the efficiency gains and operational enhancements you can take to market with your available data. Our software development experts then implement industry-leading online-machine learning (ML) pipelines for production deployments.

- **DataOps**: CDW works with you to implement and adopt DataOps best practices for scalability and agility in your data structures and systems, built around automation tooling.

- **Modern Data Storage**: Our experts help design and deploy a modern data storage solution, including databases built for analytics and AI/ML, data warehouses and Big Data solutions.

- **Data Transformation**: To get maximum value from your data and gain valuable insights you must transform data from its raw state and prepare it for analytics. CDW helps with tools for data prep, blend, cleanse and management.

- **Data Discovery**: You need to know not only what is in your data but what data you have available. CDW experts help design the best data catalog and data discovery solutions for you so all users can make the best decisions possible based on all the data available.

- **Operationalizing Data**: Data needs to become a part of your organization’s operations if you want to get the most value from it. Let us help you find the tools and build the strategy you need to become a more data-driven organization.

CDW’s full lifecycle of Services can support your business no matter where you are on your journey.
If you are ready to start your journey with CDW, contact your account manager, call 800.800.4239 or visit us on the web at cdw.com/analytics.