



## BROTHER VPP (VALUE PRINT PROGRAM)

### PROGRAM OVERVIEW:

The Brother Value Print Program provides deep discounts on Brother Genuine Toner and a **Free** 2-year limited warranty upgrade on select hardware models (listed on back) when your customer agrees to purchase Brother Genuine Toner for a 3-year period.

If all requirements are met, your customer will automatically qualify for discounted pricing on Brother Genuine toners. AND, if your customer is printing more than 1,500 pages a month, they will qualify for an even deeper discount on the Brother Genuine Toners – for aggressive CPCs! Plus, all the Workhorse Series Scanners are eligible for a **Free** 2-year limited warranty upgrade when included with Printers and/or MFC models.

When you have a 20-unit or more opportunity (initial order of 5 units), think of Brother VPP!

### KEY CUSTOMER BENEFITS:

- Warranty Protection - receive two years of extended warranty coverage (for a total of three years) at no extra charge; other programs charge for similar warranty extensions.
- Ultra-Low Cost per Page (CPP) - deep discounts on Brother Genuine Toner.
- Network Security and Integrity - no requirement to load third-party software on your network.
- Outstanding Support - FREE phone support for the life of your product!
- Reliable, Award-Winning Products



If your customer plans to purchase more than 25 units, your customer qualifies for the 'Major Accounts Program' which includes all the benefits above, **plus**:

- You or your customer can call the Brother Priority Service telephone line directly.
- Next business day exchanges.



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## QUALIFIED MODELS:

MONOCHROME LASER	
MFC MODELS	PRINTER MODELS
MFC-L5700DW	HL-L5000D
MFC-L5800DW	HL-L5100DN
MFC-L5850DW	HL-L5200DW
MFC-L5900DW	HL-L5200DWT
MFC-L6700DW	HL-L6200DW
MFC-L6750DW	HL-L6200DWT
MFC-L6800DW	HL-L6250DW
MFC-L6900DW	HL-L6300DW
DCP-L5500DN	HL-L6400DW
DCP-L5600DN	HL-L6400DWT
DCP-L5650DN	HL-S7000DN Inkjet

COLOR LASER / LED	
MFC MODELS	PRINTER MODELS
MFC-9130CW	HL-L8250CDN
MFC-9330CDW	HL-L8350CDW
MFC-L8600CDW	HL-L8350CDWT
MFC-L8610CDW	HL-L8260CDW
MFC-L8850CDW	HL-L8360CDW
MFC-L8900CDW	HL-L8360CDWT
MFC-L9550CDW	HL-L9200CDWT
MFC-L9570CDW	HL-L9300CDWT
	HL-L9310CDW

SCANNERS	
ADS-2400N	PDS-5000F
ADS-3600W	PDS-6000
PDS-5000	

For more information and how to sign up, please contact Nick Pepe via e-mail at [Nick.Pepe@Brother.com](mailto:Nick.Pepe@Brother.com) or phone (732)-690-8556.