



BROTHER VPP (VALUE PRINT PROGRAM)

PROGRAM OVERVIEW:

The Brother Value Print Program provides deep discounts on Brother Genuine Toner and a **Free** 2-year limited warranty upgrade on select hardware models (listed on back) when your customer agrees to purchase Brother Genuine Toner for a 3-year period.

If all requirements are met, your customer will automatically qualify for discounted pricing on Brother Genuine toners. AND, if your customer is printing more than 1,500 pages a month, they will qualify for an even deeper discount on the Brother Genuine Toners – for aggressive CPCs! Plus, all the Workhorse Series Scanners are eligible for a **Free** 2-year limited warranty upgrade when included with Printers and/or MFC models.

When you have a 20-unit or more opportunity (initial order of 5 units), think of Brother VPP!

KEY CUSTOMER BENEFITS:

- Warranty Protection - receive two years of extended warranty coverage (for a total of three years) at no extra charge; other programs charge for similar warranty extensions.
- Ultra-Low Cost per Page (CPP) - deep discounts on Brother Genuine Toner.
- Network Security and Integrity - no requirement to load third-party software on your network.
- Outstanding Support - FREE phone support for the life of your product!
- Reliable, Award-Winning Products



If your customer plans to purchase more than 25 units, your customer qualifies for the 'Major Accounts Program' which includes all the benefits above, **plus**:

- You or your customer can call the Brother Priority Service telephone line directly.
- Next business day exchanges.



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QUALIFIED MODELS:

| MONOCHROME LASER | |
|------------------|-------------------|
| MFC MODELS | PRINTER MODELS |
| MFC-L5700DW | HL-L5000D |
| MFC-L5800DW | HL-L5100DN |
| MFC-L5850DW | HL-L5200DW |
| MFC-L5900DW | HL-L5200DWT |
| MFC-L6700DW | HL-L6200DW |
| MFC-L6750DW | HL-L6200DWT |
| MFC-L6800DW | HL-L6250DW |
| MFC-L6900DW | HL-L6300DW |
| DCP-L5500DN | HL-L6400DW |
| DCP-L5600DN | HL-L6400DWT |
| DCP-L5650DN | HL-S7000DN Inkjet |

| SCANNERS | |
|-----------|-----------|
| ADS-2400N | PDS-5000F |
| ADS-3600W | PDS-6000 |
| PDS-5000 | |

| COLOR LASER / LED | |
|-------------------|----------------|
| MFC MODELS | PRINTER MODELS |
| MFC-9130CW | HL-L8250CDN |
| MFC-9330CDW | HL-L8350CDW |
| MFC-L8600CDW | HL-L8350CDWT |
| MFC-L8610CDW | HL-L8260CDW |
| MFC-L8850CDW | HL-L8360CDW |
| MFC-L8900CDW | HL-L8360CDWT |
| MFC-L9550CDW | HL-L9200CDWT |
| MFC-L9570CDW | HL-L9300CDWT |
| | HL-L9310CDW |

For more information and how to sign up, please contact Ben Meth via e-mail at Ben.Meth@Brother.com or phone (973) -558-7551.