Delays in treatment are annually seen as a top ten sentinel event according to The Joint Commission. Clinical communication and collaboration (CC&C) is an effective way to reduce delays in treatment by providing a unified communication platform centered around the patient and patient care team. CC&C is also used by frontline caregivers, ancillary departments and operational staff.

CC&C is much more than a point solution involving a smartphone and app for direct communication. It’s a solution that provides multiple modes of real-time communication to clinicians and ancillary staff so decisions can be made quickly and healthcare providers can move forward when it matters most. With more than 30 years of experience in healthcare, CDW is uniquely qualified to deliver a complete CC&C solution that can handle today’s healthcare challenges.

**CC&C solutions improve clinical communication in three areas:**

**Caregiver to Caregiver**
- This includes text, VoIP and eliminating paging
- Broadcast messaging to specific groups or entire organization

**Patient to Caregiver**
- Nurse call
- IPC integration to clinical communication platforms — (i.e., patient enters request into IPC system and request is sent to the correct caregiver on their mobile phone)
- Voice technology leveraging a smart assistant voice recognition platform

**Machine to Caregiver**
- Bedside telemetry monitoring
- Bedside vitals
- High-level and low-level alerts sent directly to patient care team’s mobile device

**SOLUTION:**
Understanding your clinical communication and collaboration needs requires expertise on the CC&C industry along with time to gather actionable data from your caregivers.

That’s where the CDW Clinical Mobility Workshop can help:
- CDW-led focus groups for both your clinical and IT staff
- Clinical workflow assessments
- An actionable statement of understanding based on your clinician’s targeted outcomes, current experiences and challenges
- Clinical and IT recommendations

Contact your CDW account team to learn more about how our Clinical Mobility Workshop can help your organization realize its CC&C goals.